

# Heberth Sobral

*Troca*



*IPO 3*

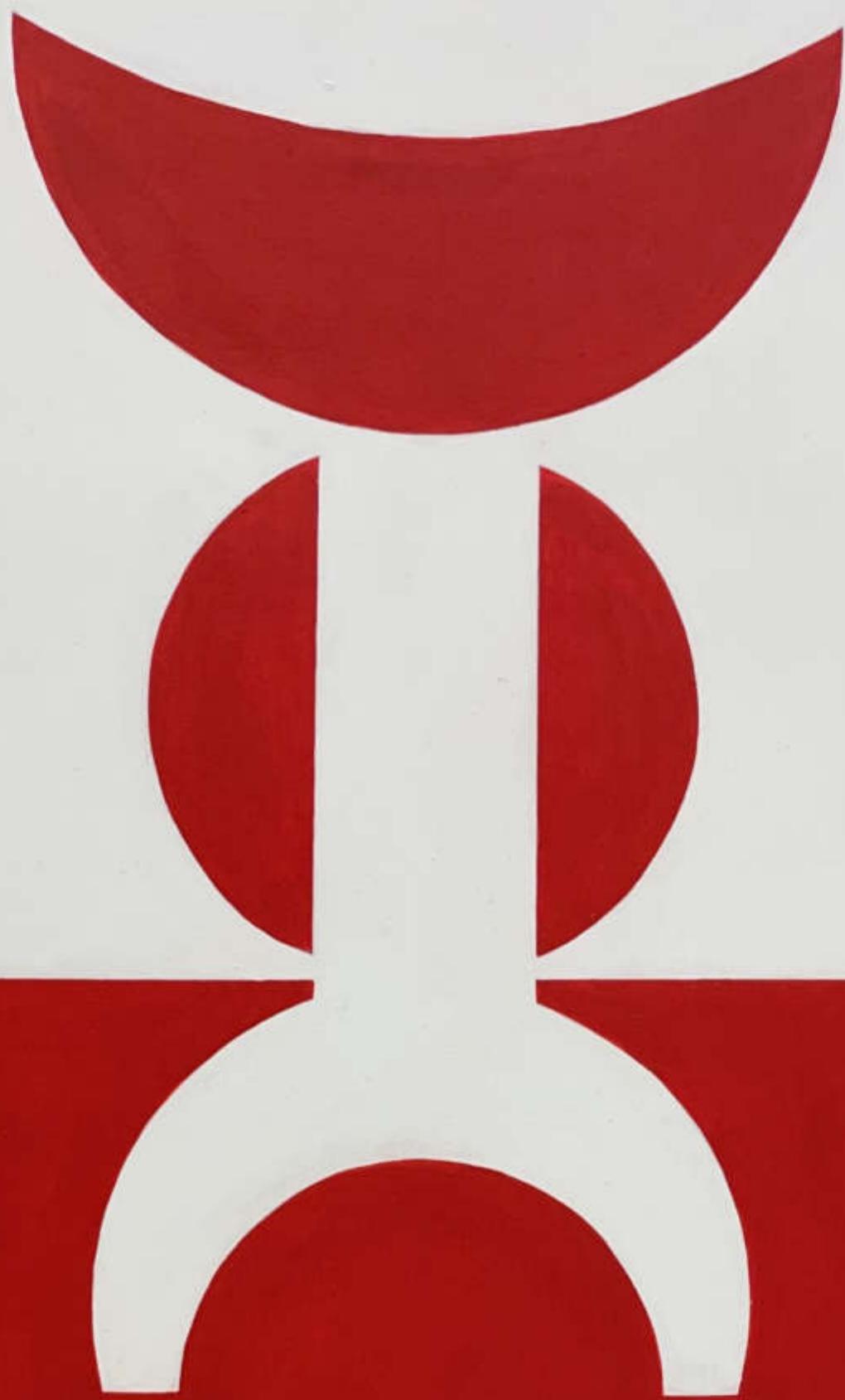
ciascuno 42x36 cm

La serie di dipinti I.P.O. 3 nasce dall'esplorazione dell'intreccio tra il mercato dell'arte e il mercato finanziario. Chi acquisisce un'opera di un artista sta in realtà comprando la partecipazione all'"impresa" dell'artista stesso. Da qui l'idea di creare un progetto di dieci IPO esposte in varie parti del mondo. La n. 1 e 2 a Rio de Janeiro, la n. 4 a Tokyo e la n. 3 in Italia. Ogni collezionista può acquistare da 1 a 100 'azioni', dando inizio al gioco di scambi e sostituzioni in cui, modificando la disposizione delle opere, sarà possibile crearne altre del tutto nuove.

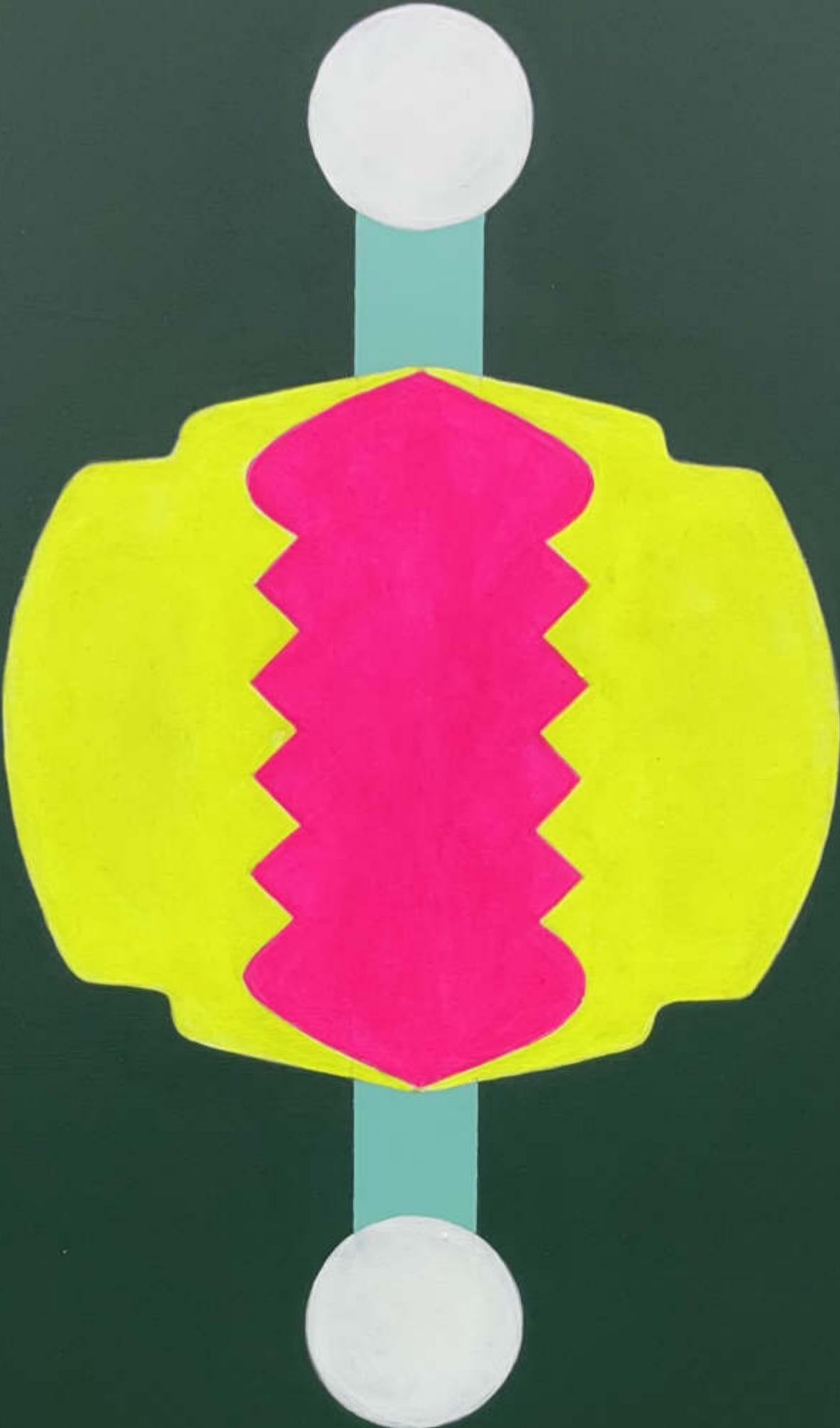
The I.P.O. 3 series of paintings results from an exploration of the similarities between the art market and the financial market. A collector who acquires an artist's work is actually buying an interest in the artist's "business". Hence the idea of creating a project of ten IPOs that will be exhibited in various parts of the world. No. 1 and 2 in Rio de Janeiro, No. 4 in Tokyo and No. 3 in Italy. Each collector will be able to buy from 1 to 100 'shares', initiating a game of exchanges and substitutions in which, by modifying the arrangement of the works, it will be possible to create completely new ones.

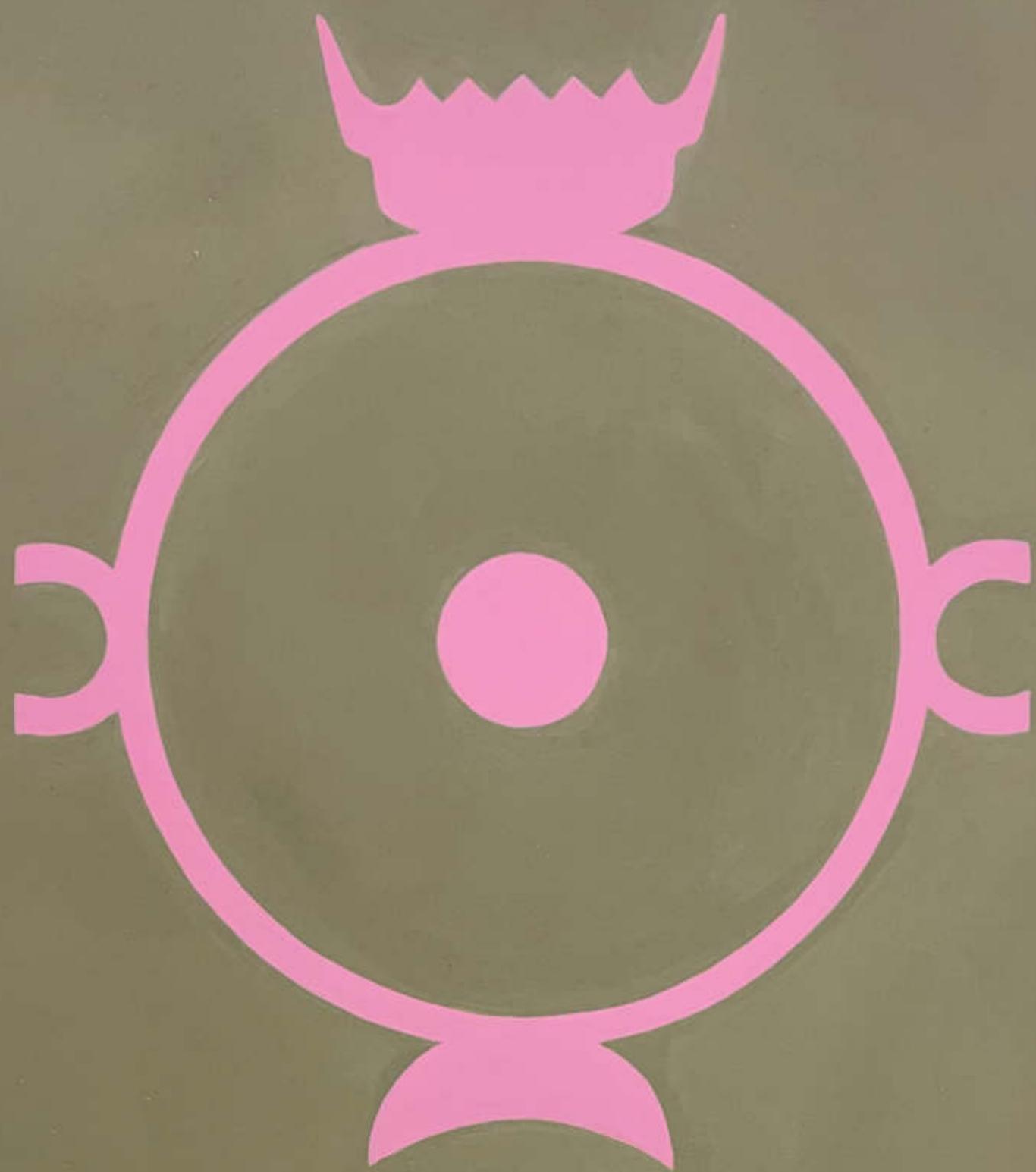






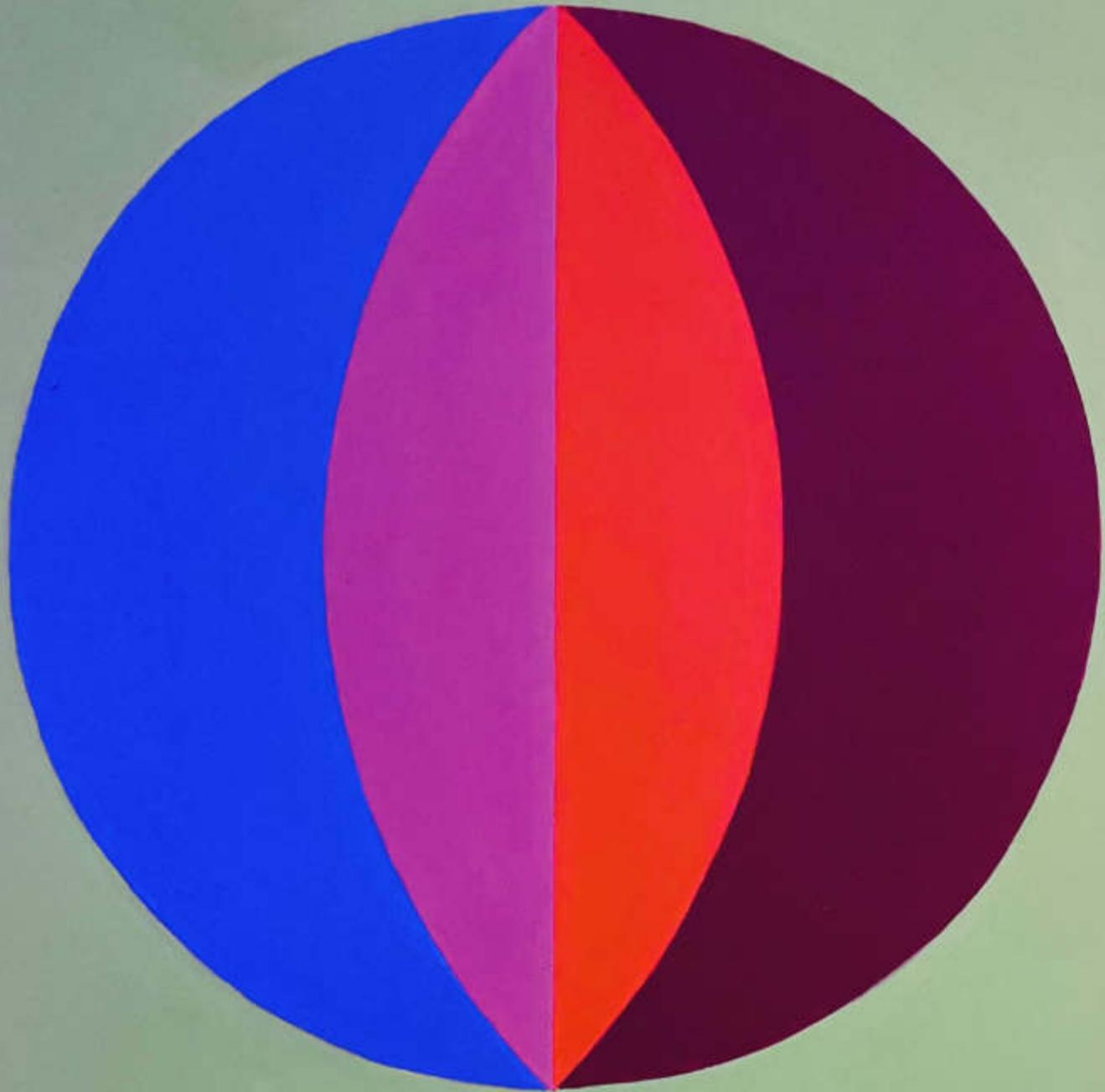


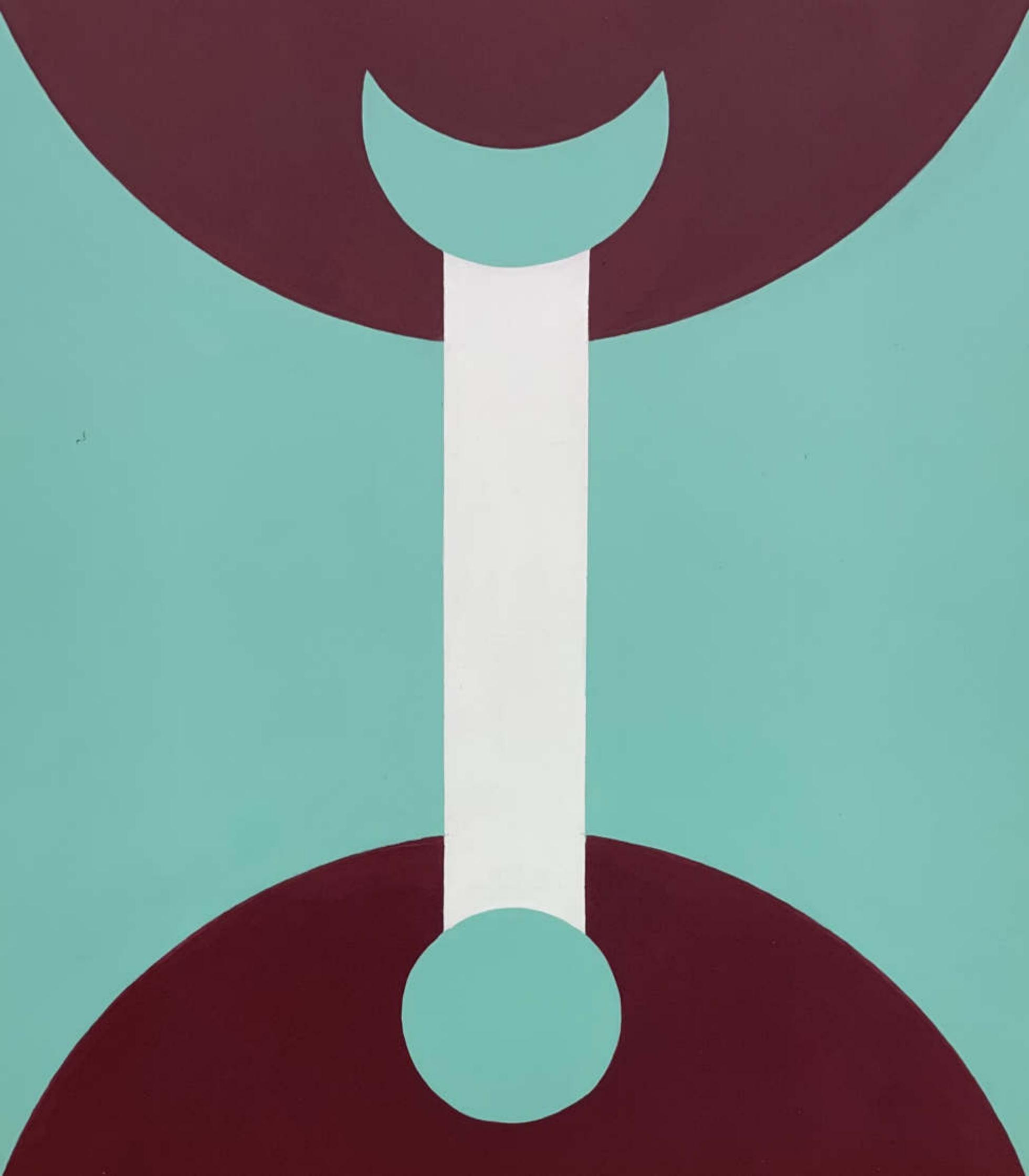


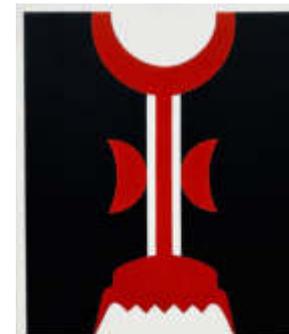
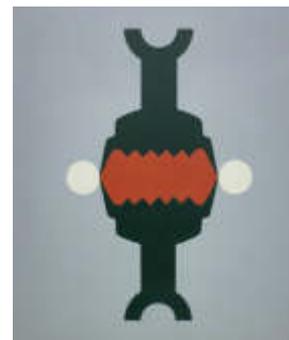
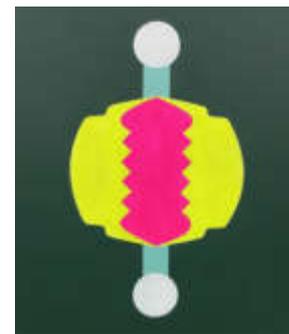
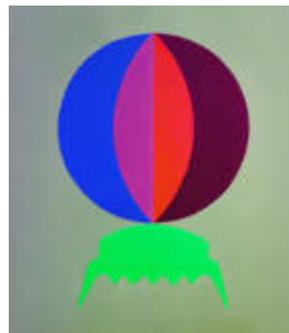


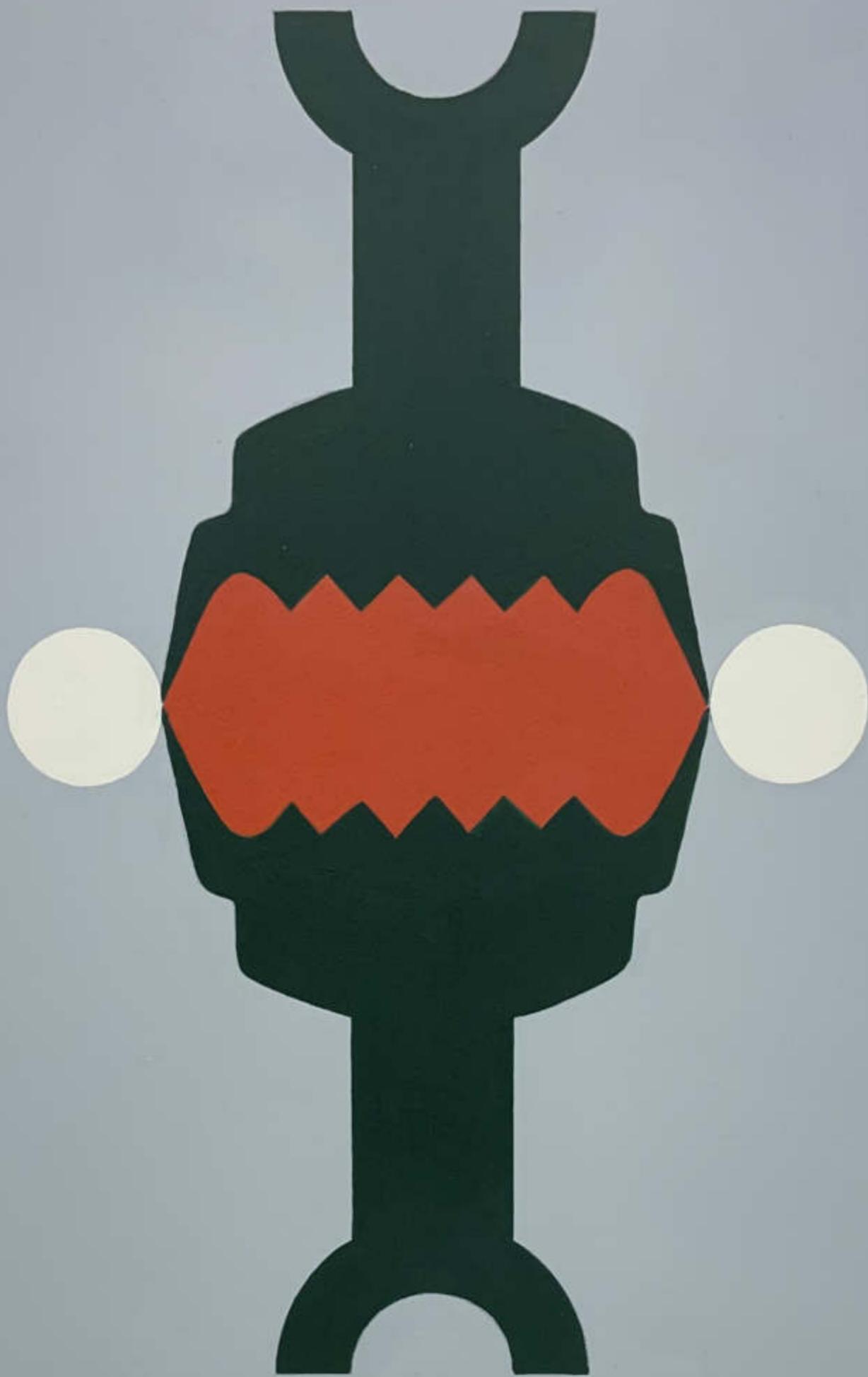








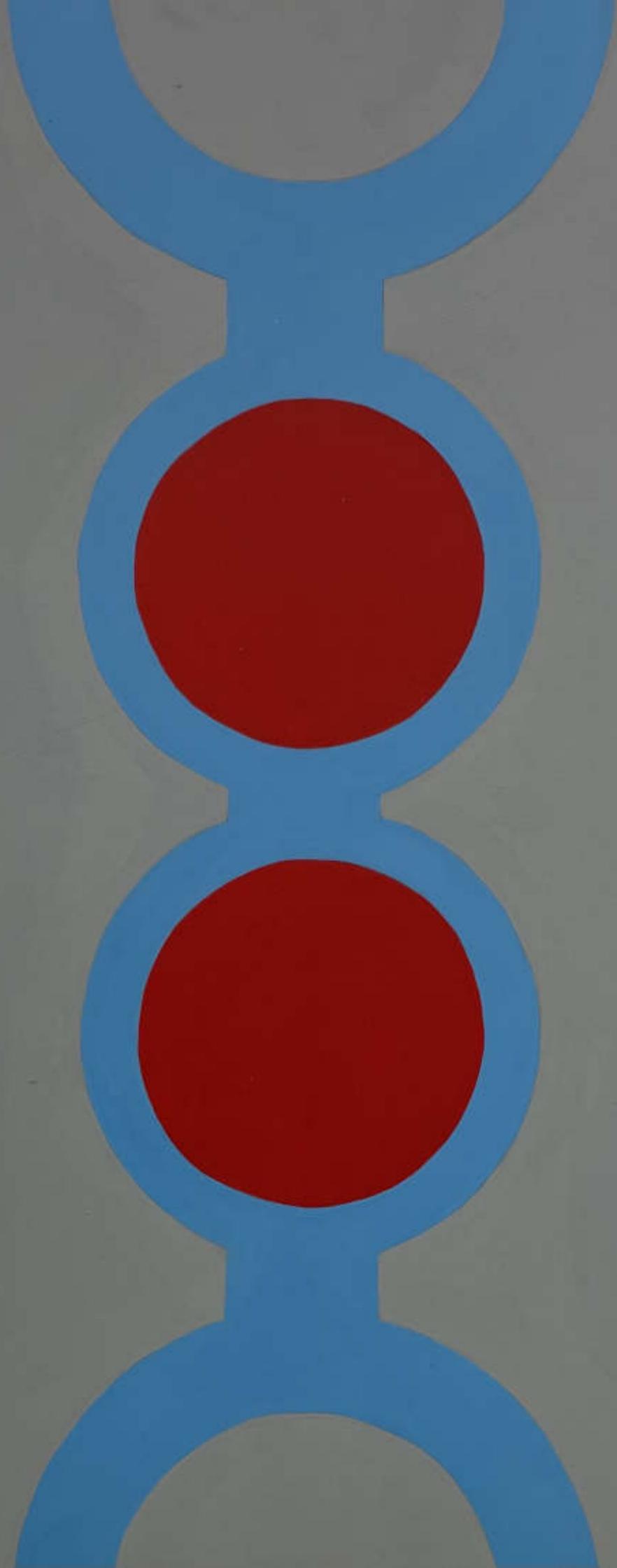












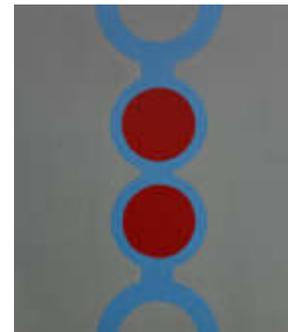


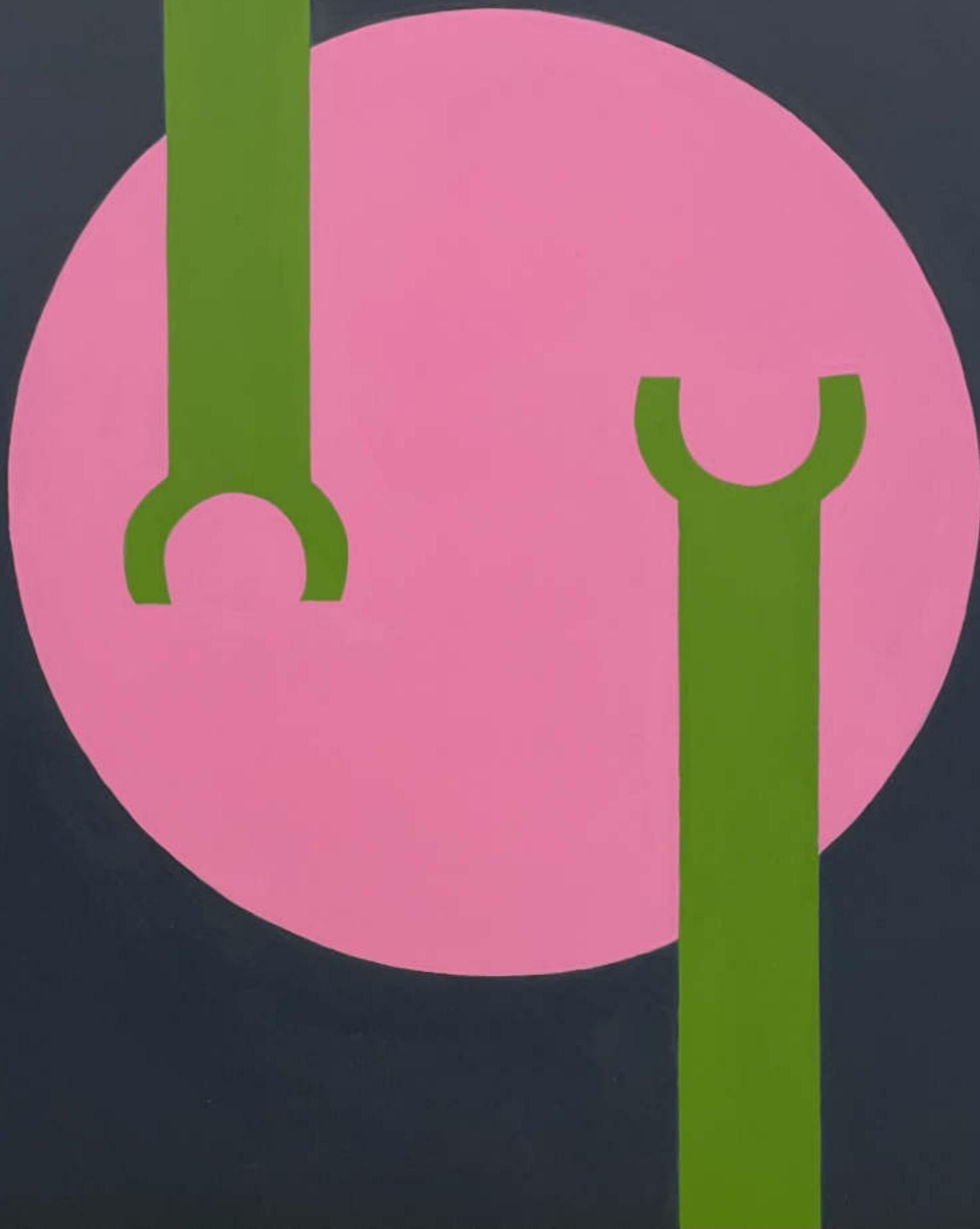






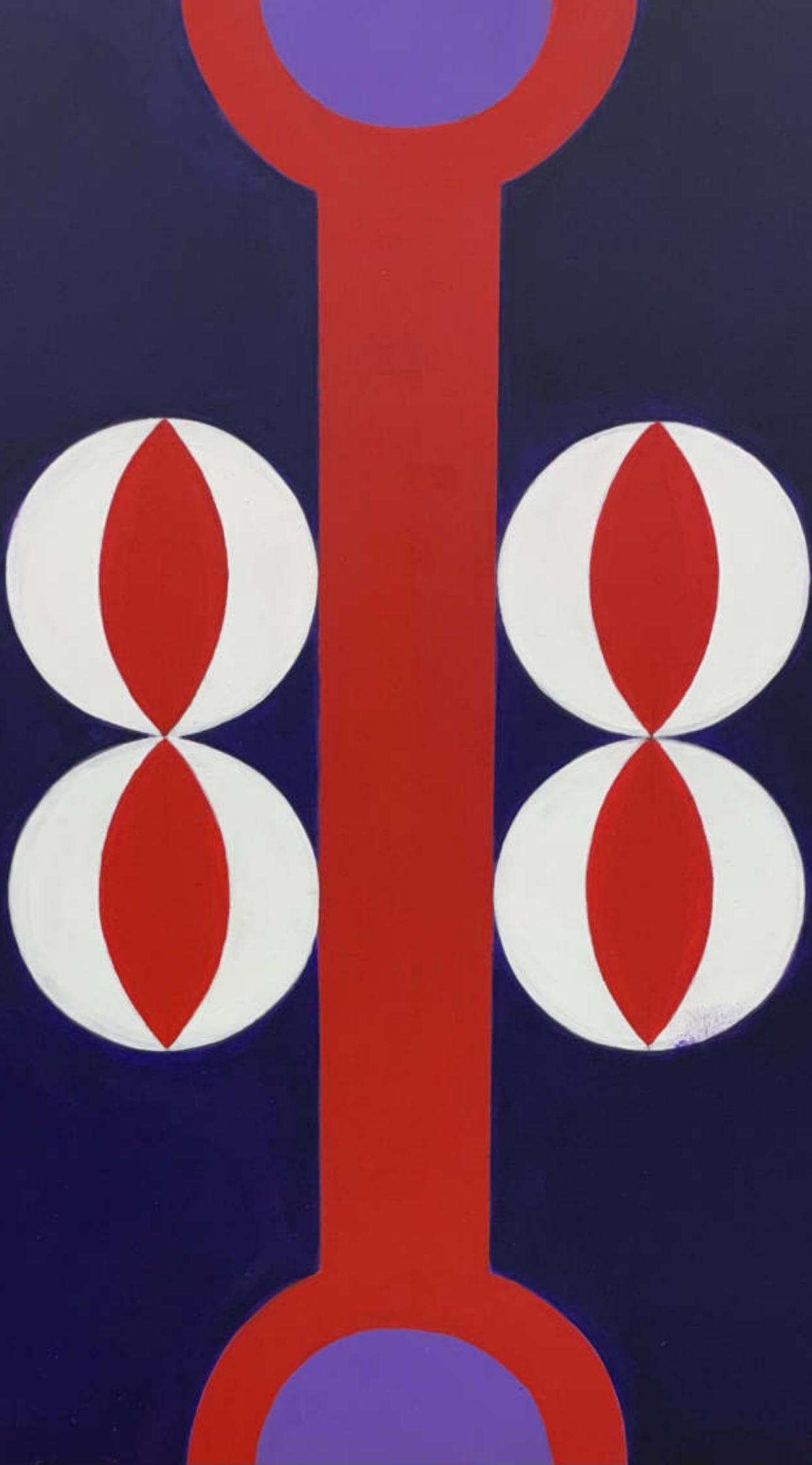








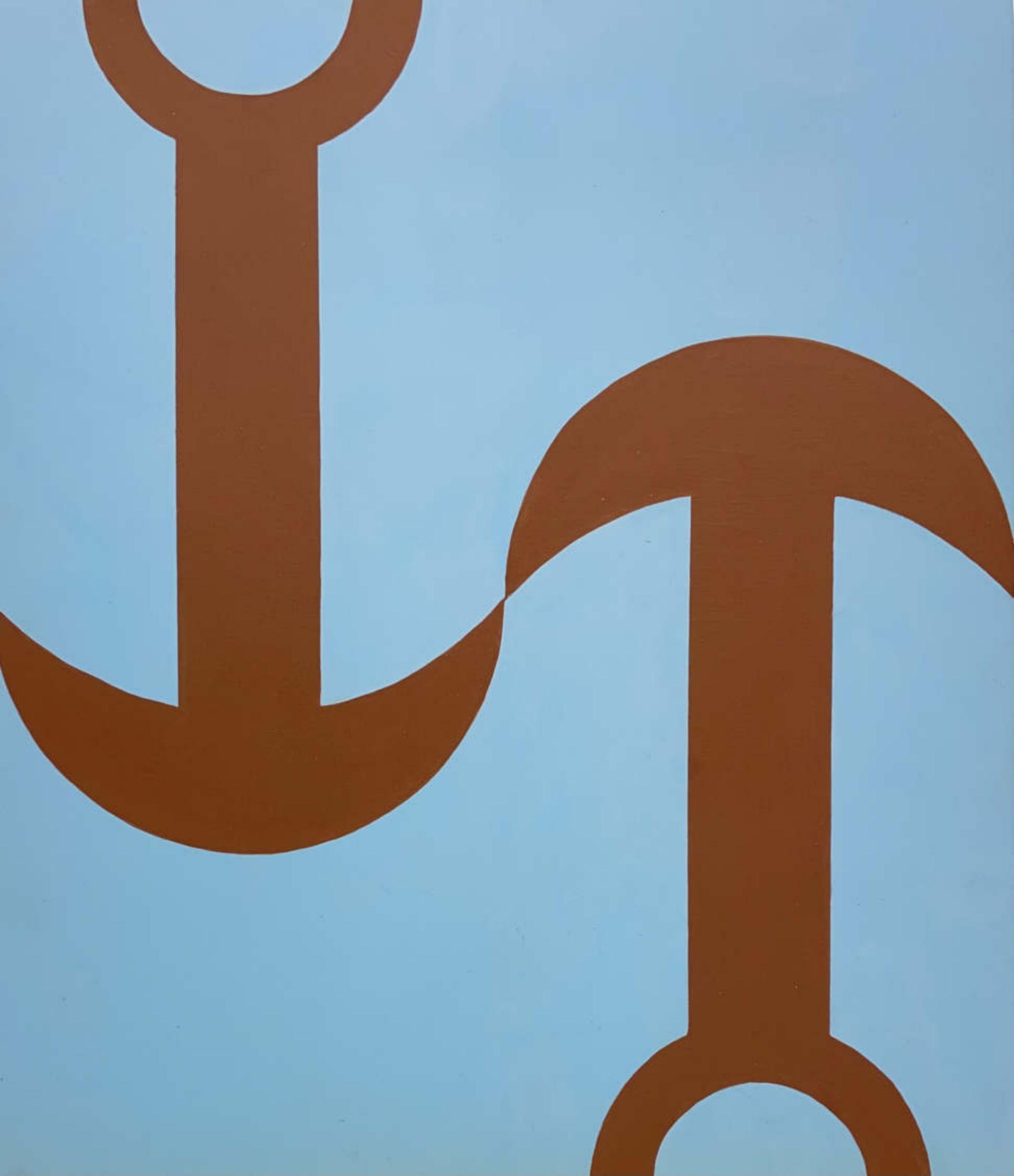


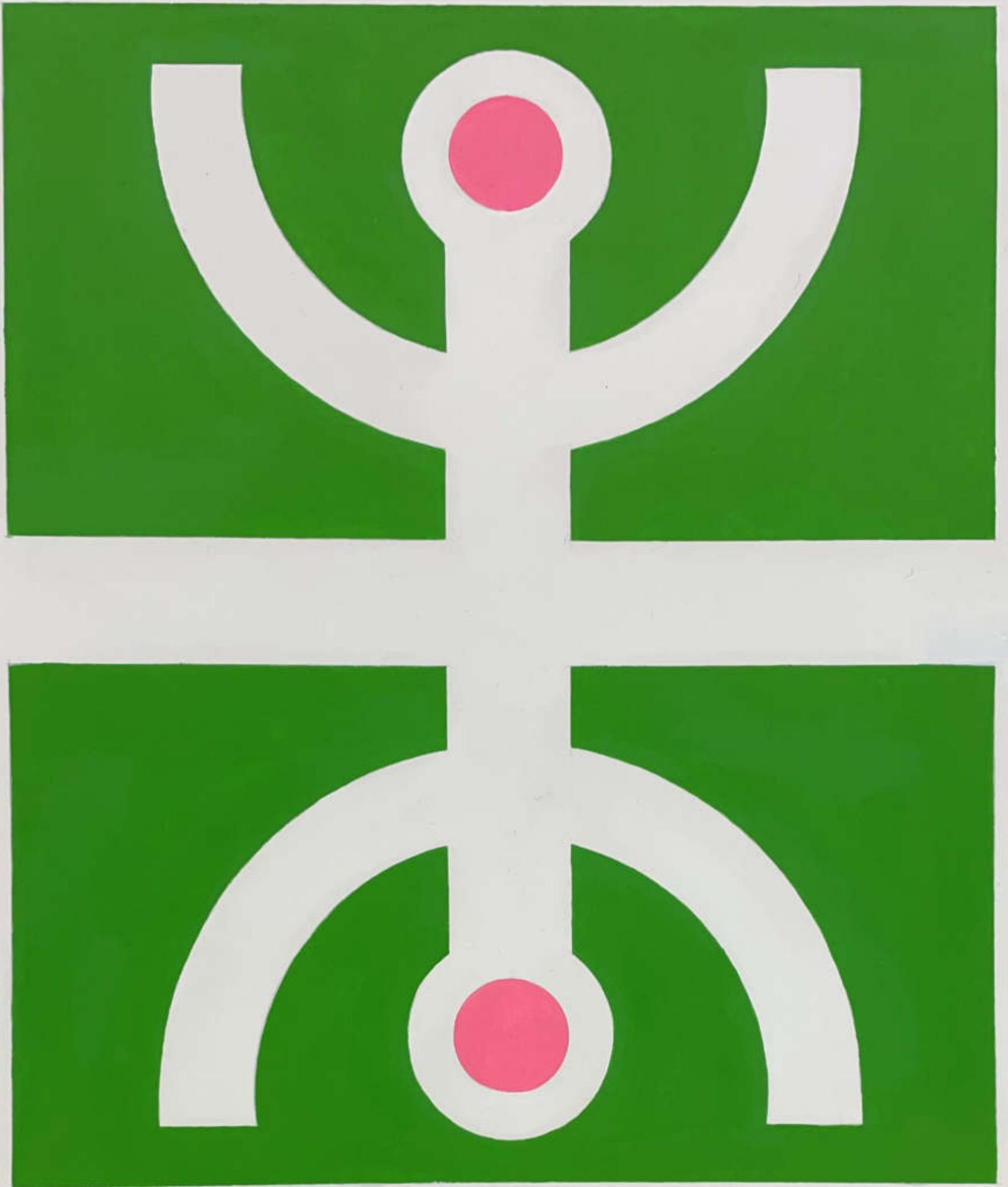




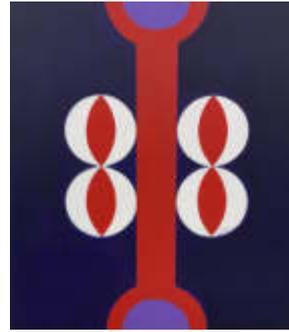












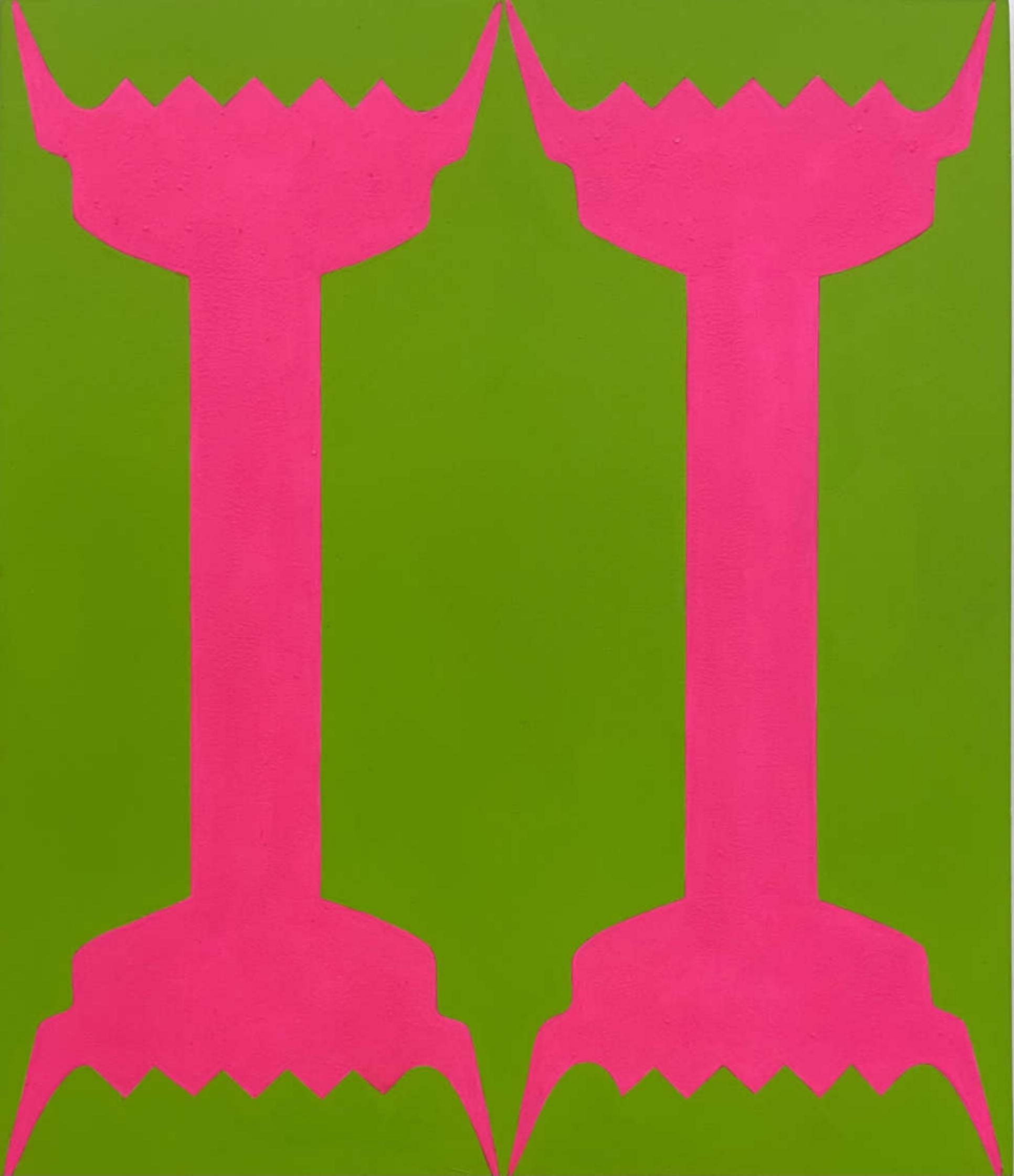


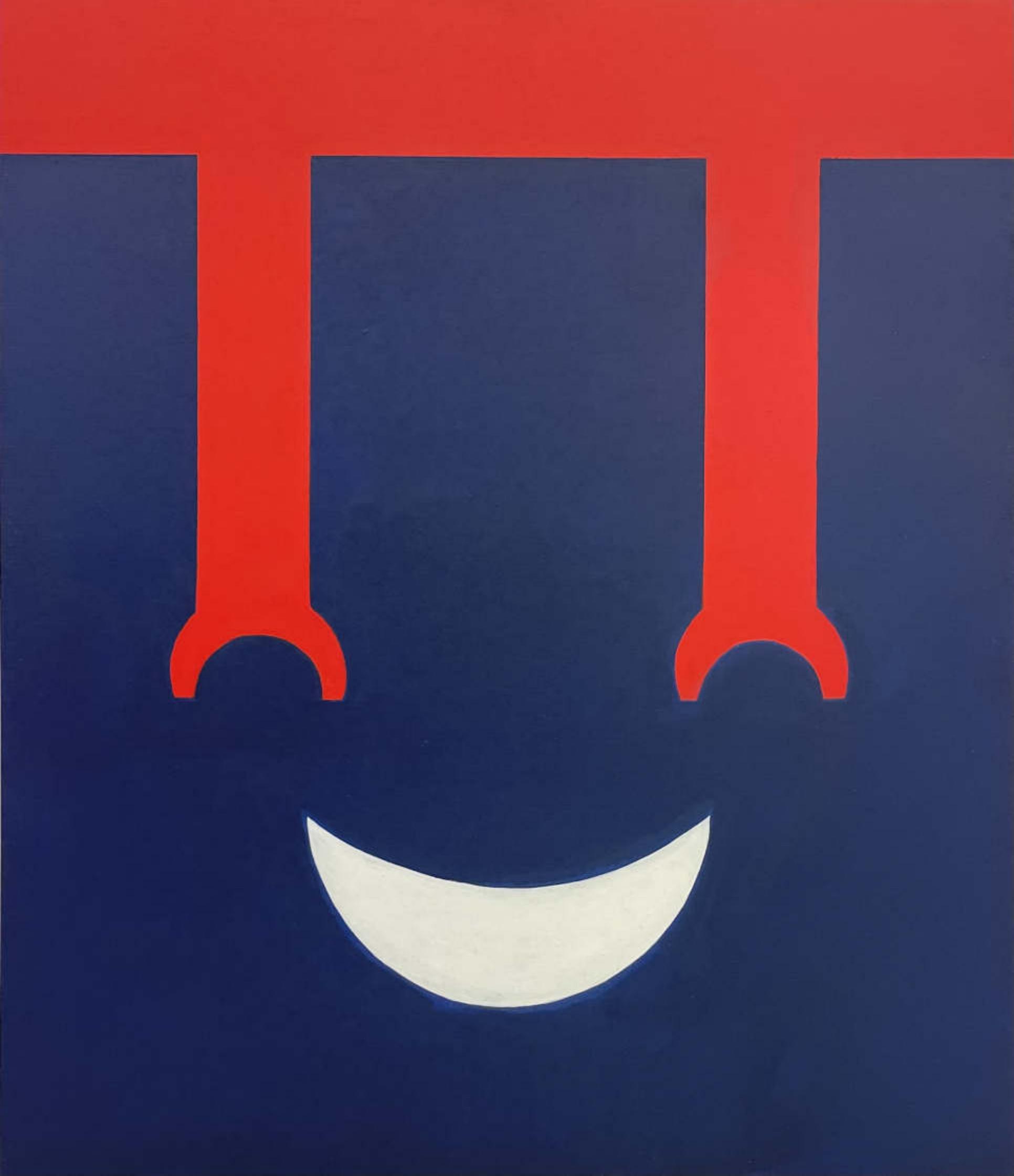












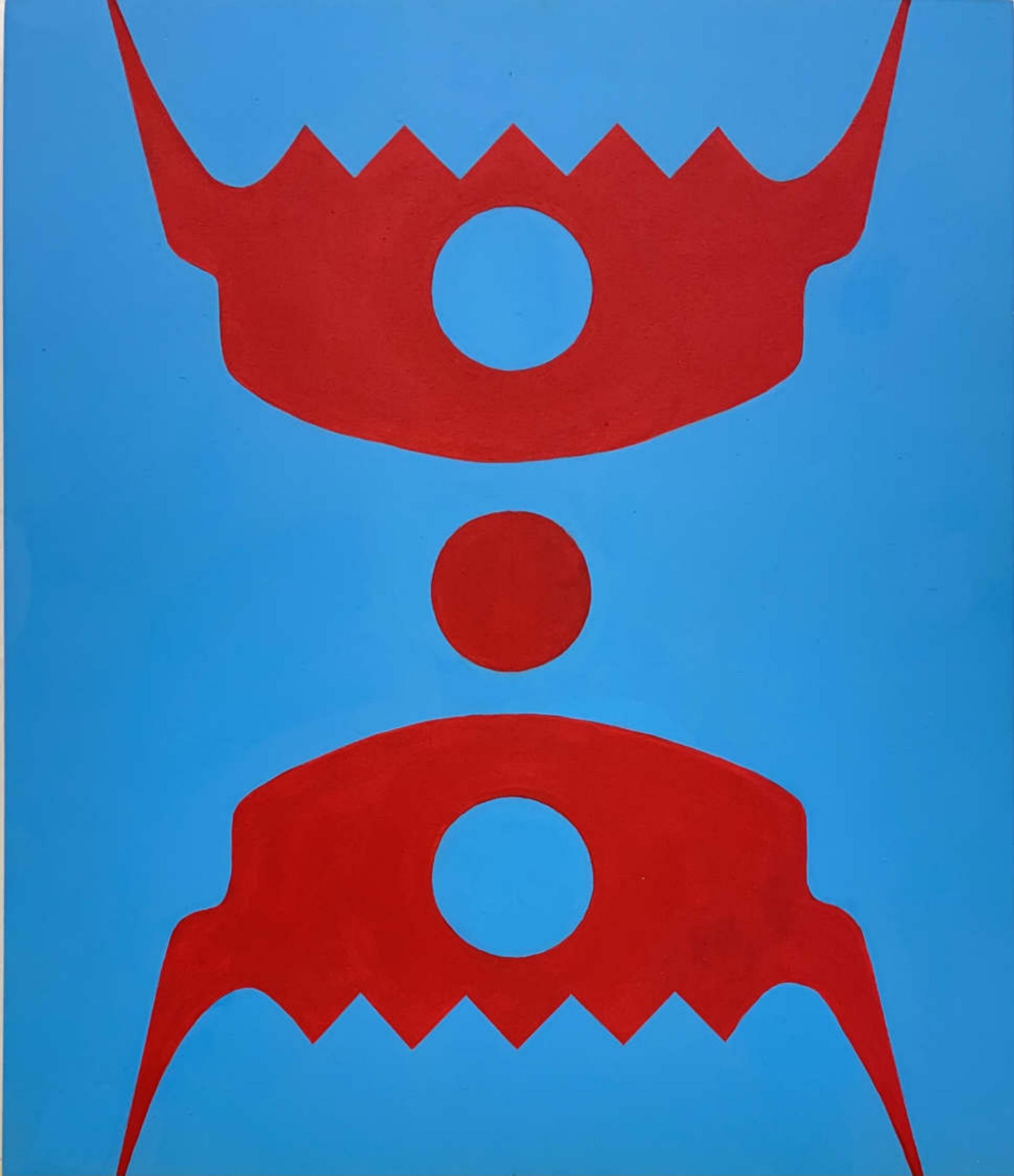






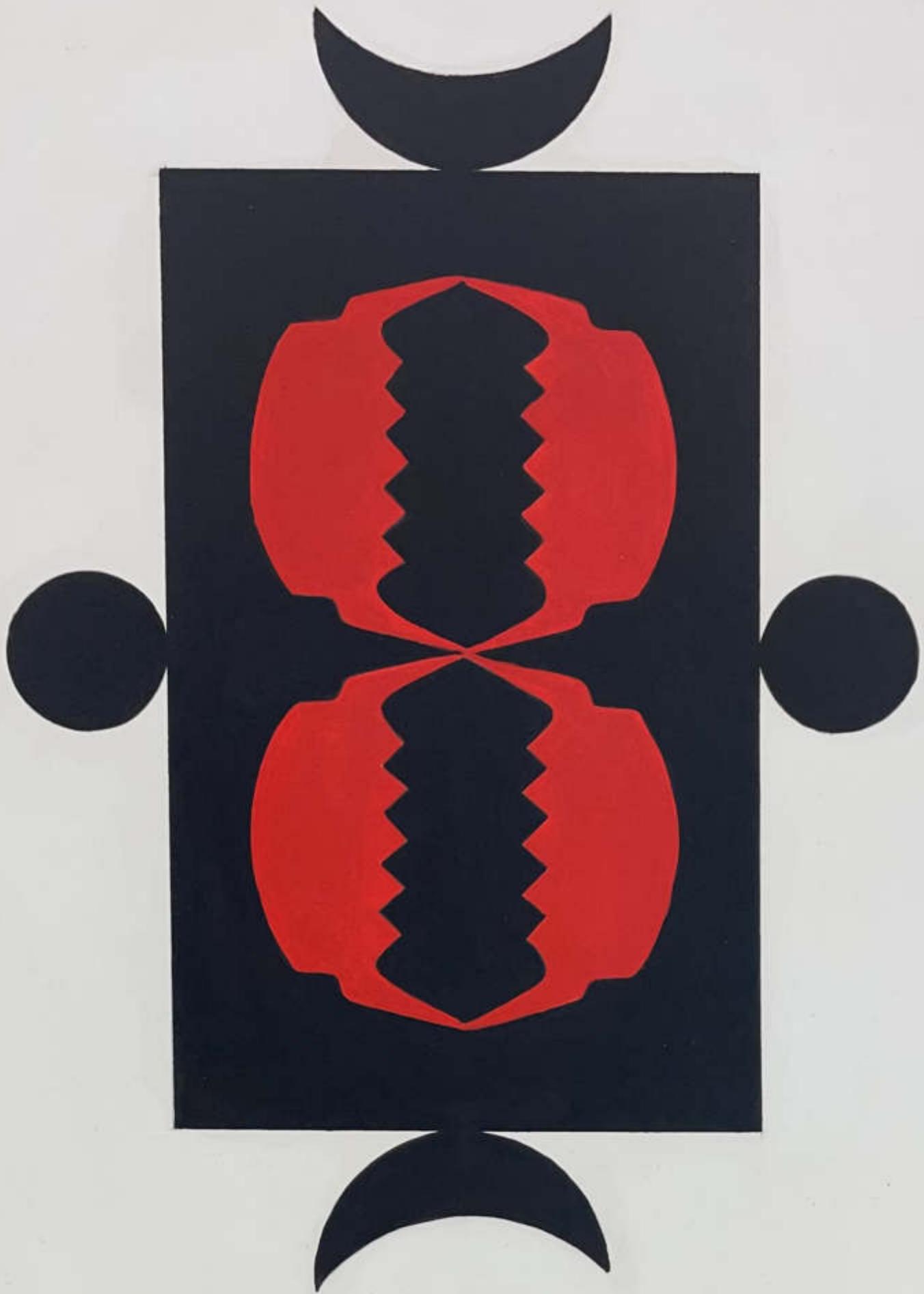




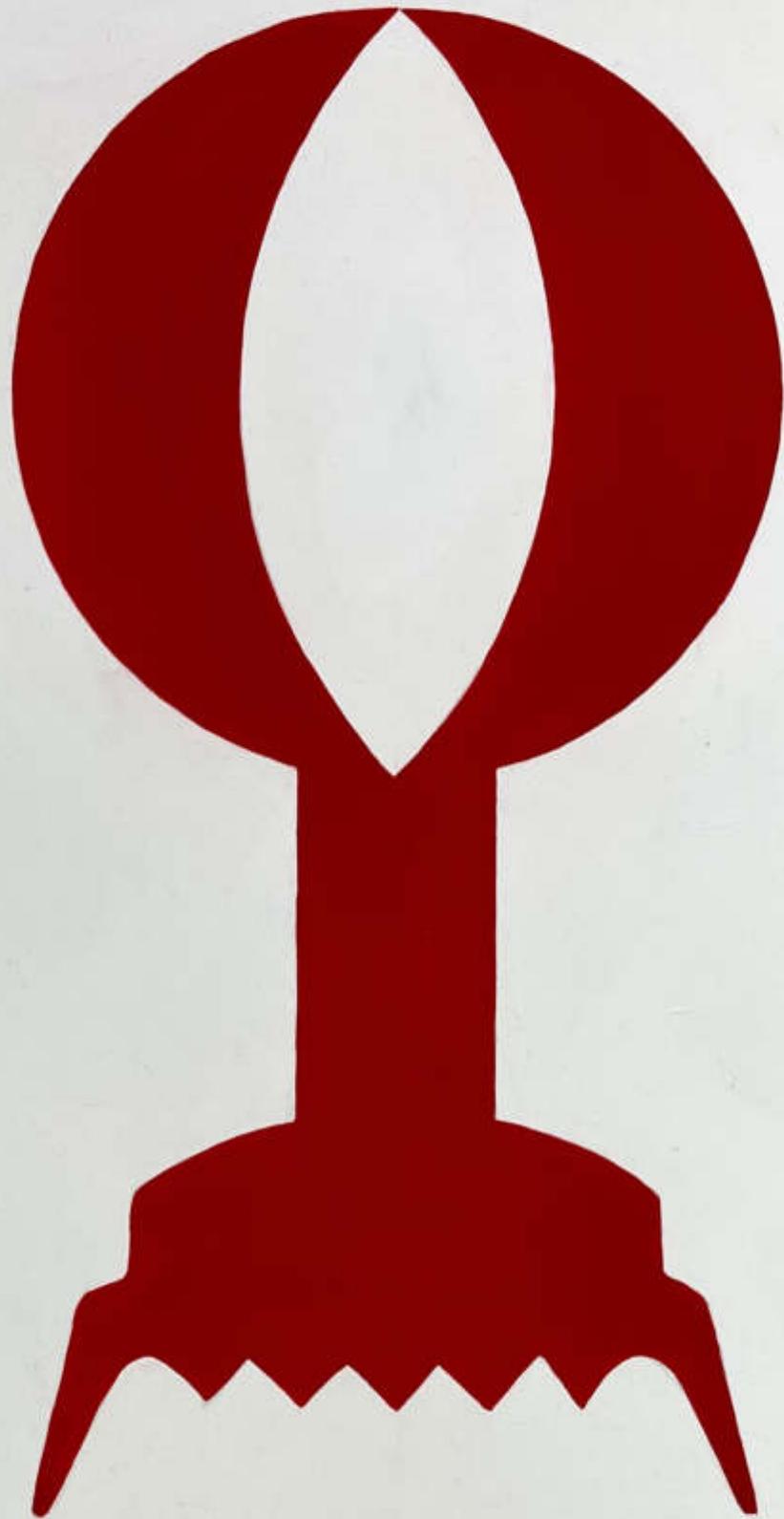






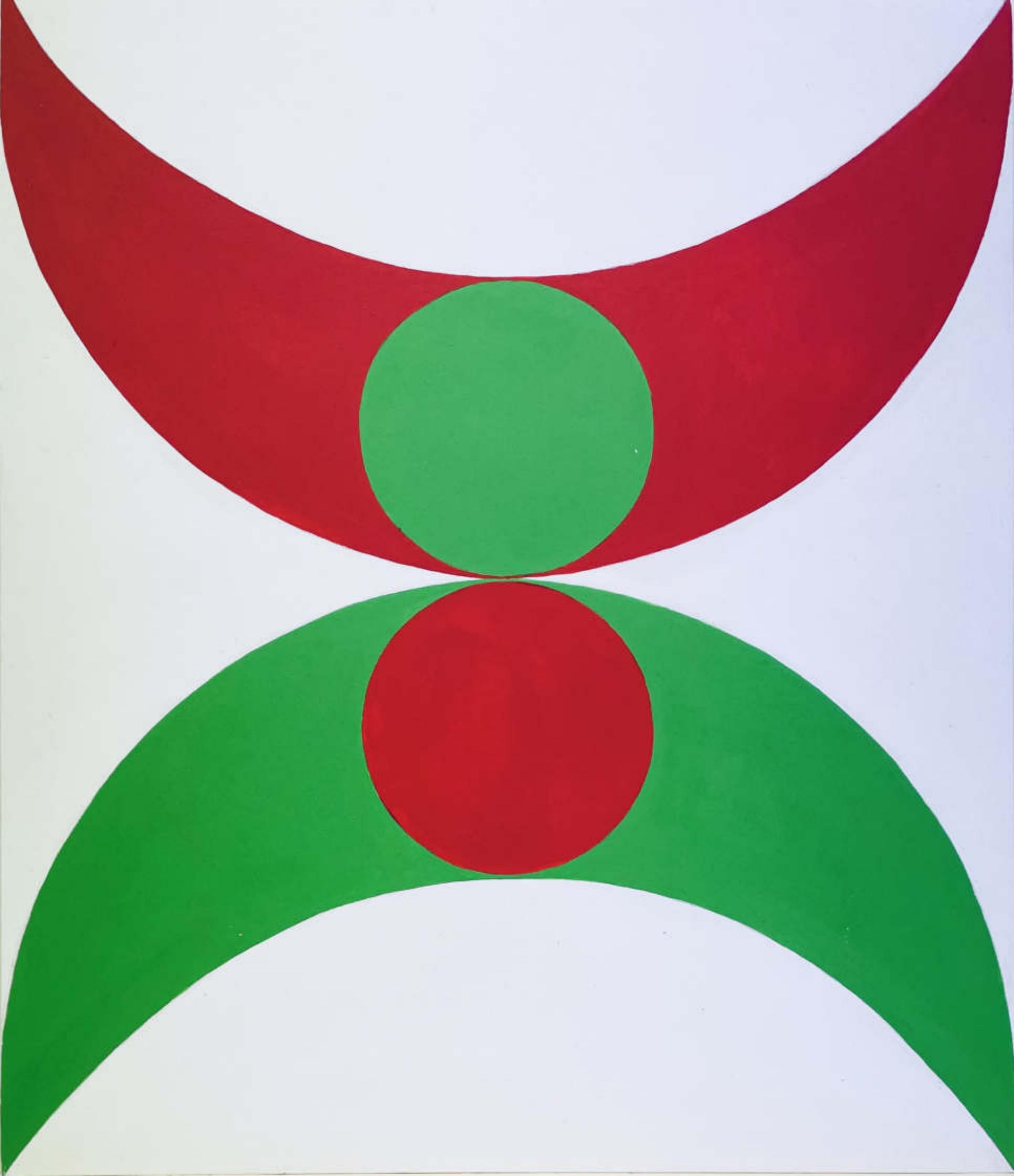


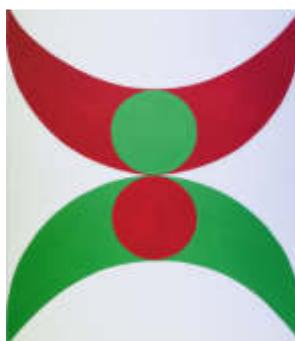
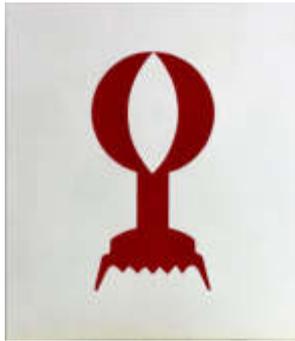










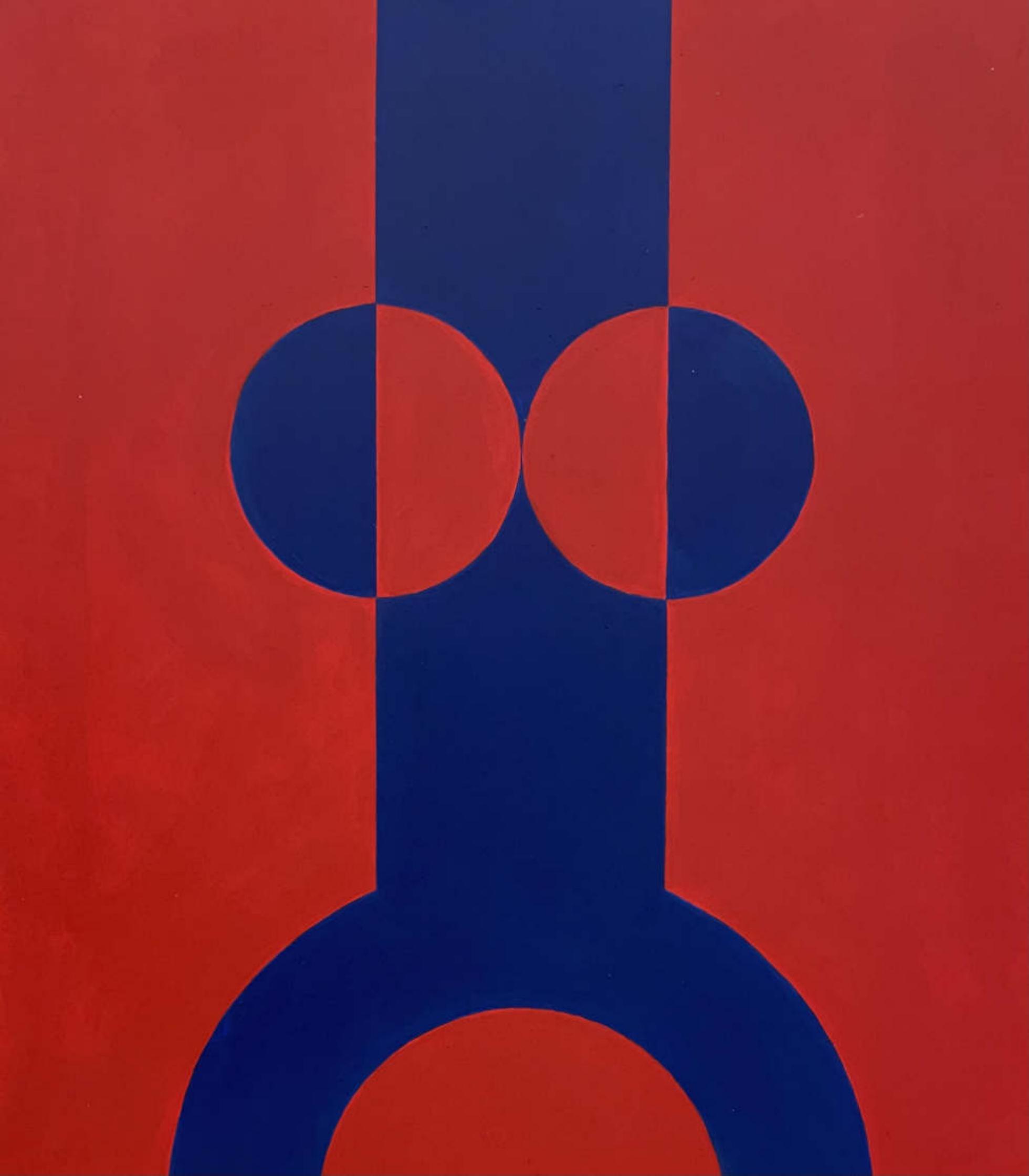












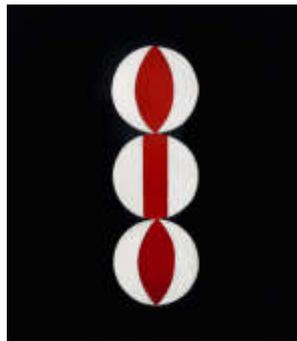
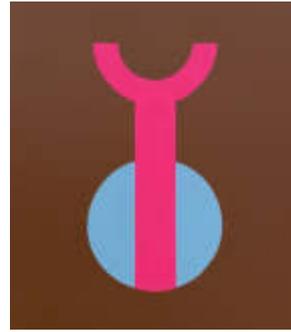
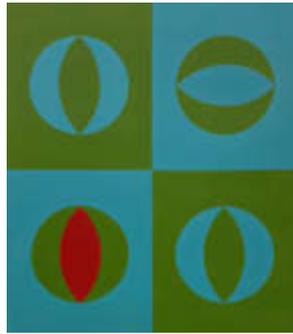




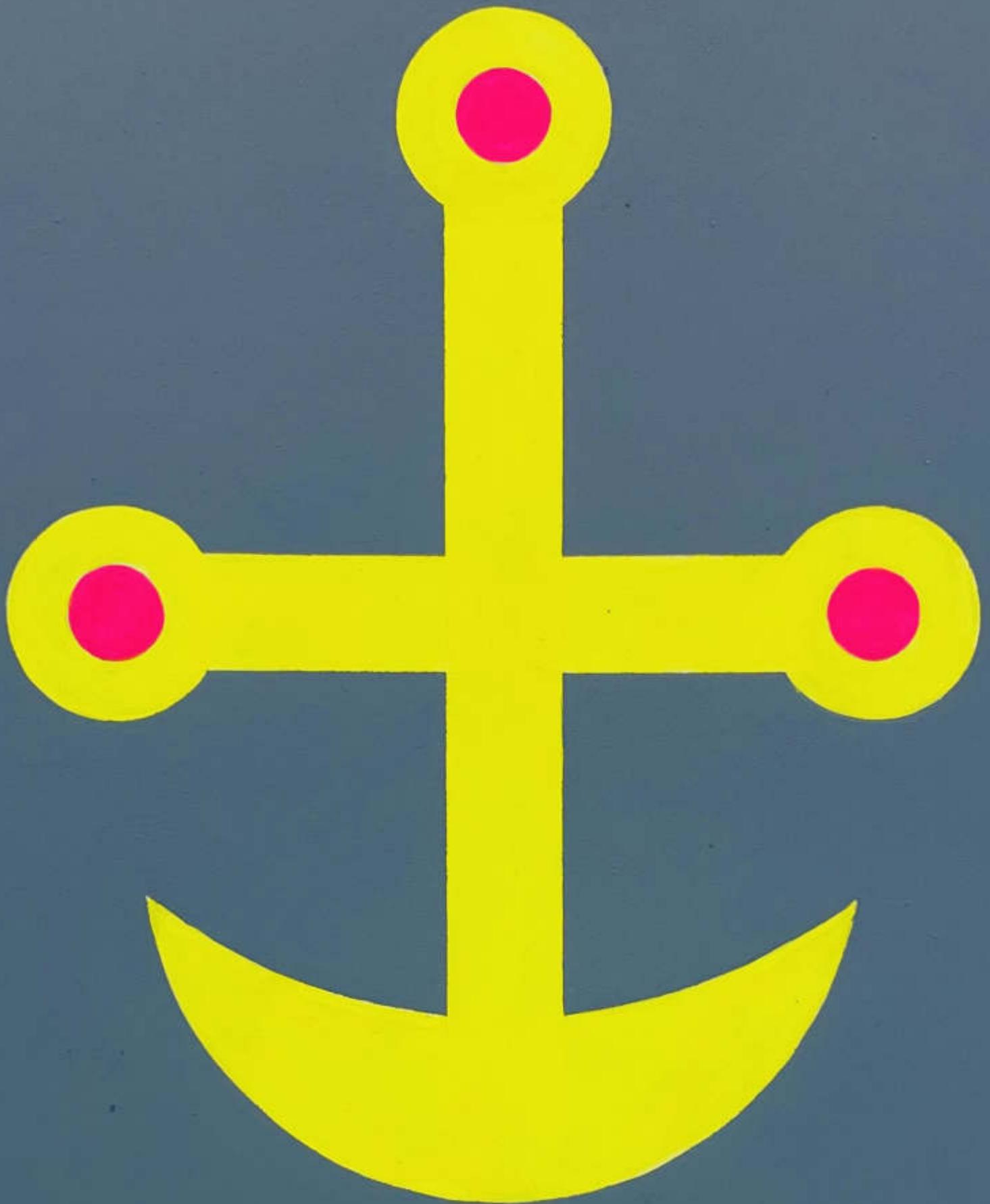


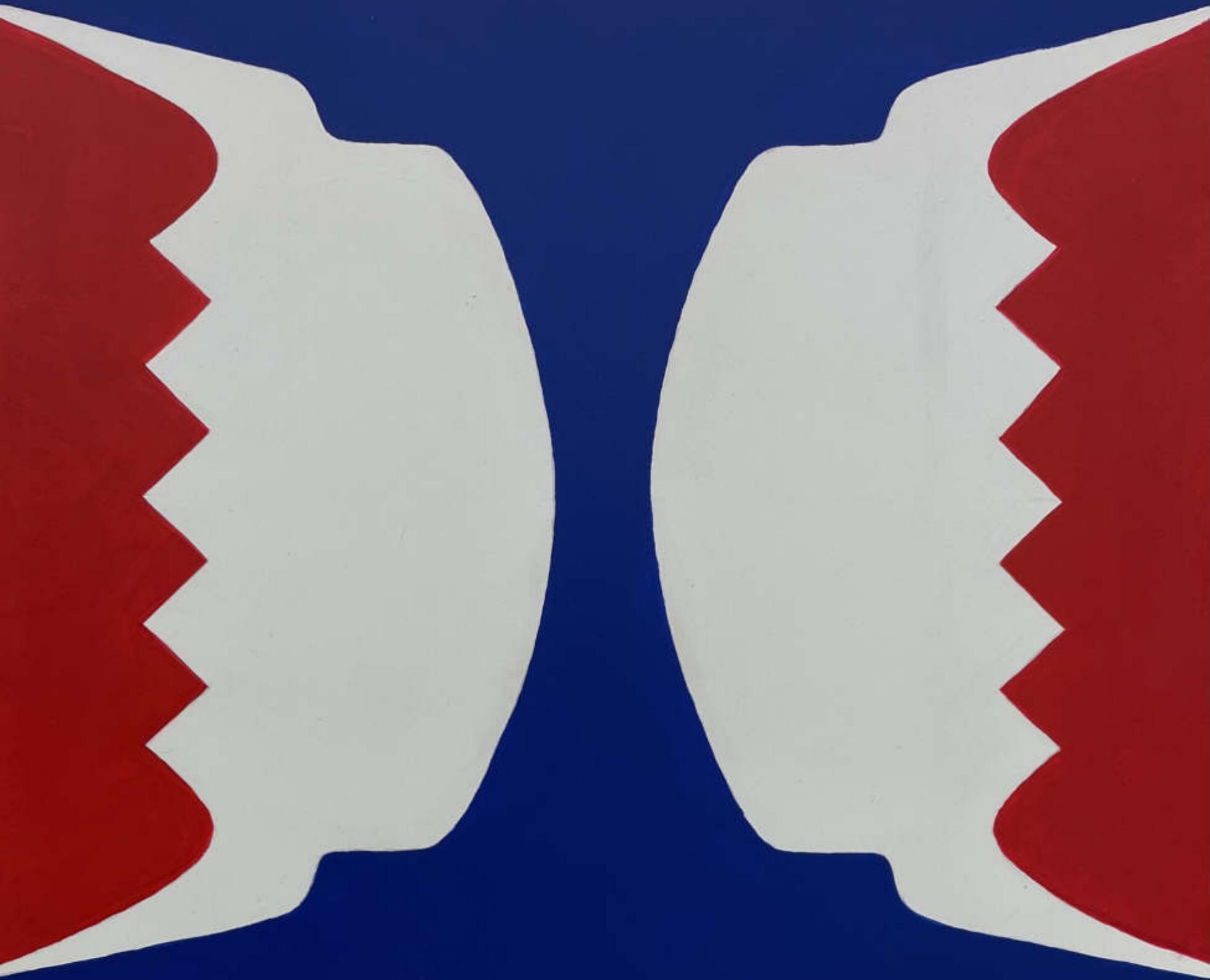








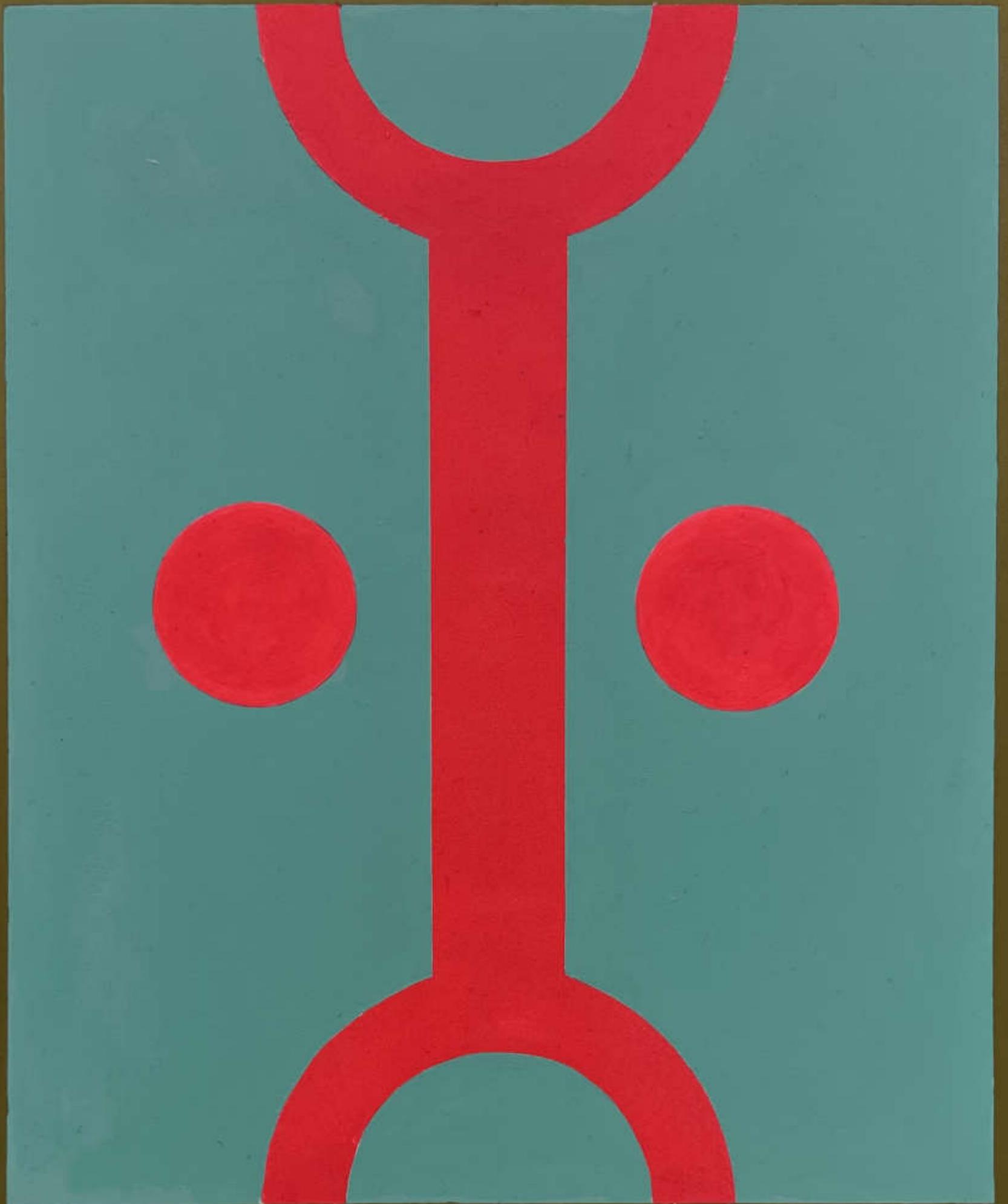








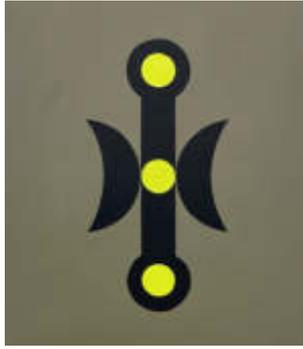










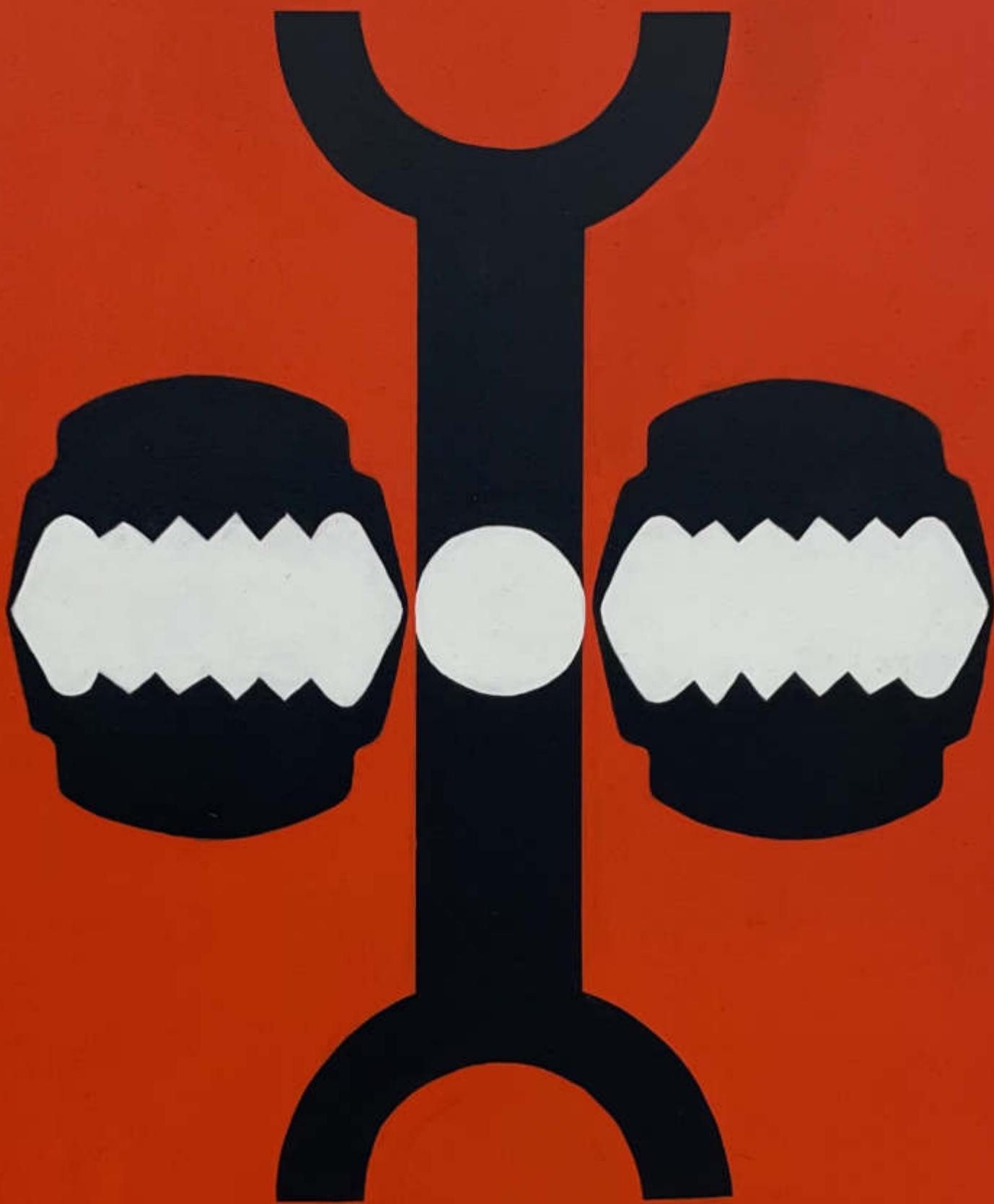






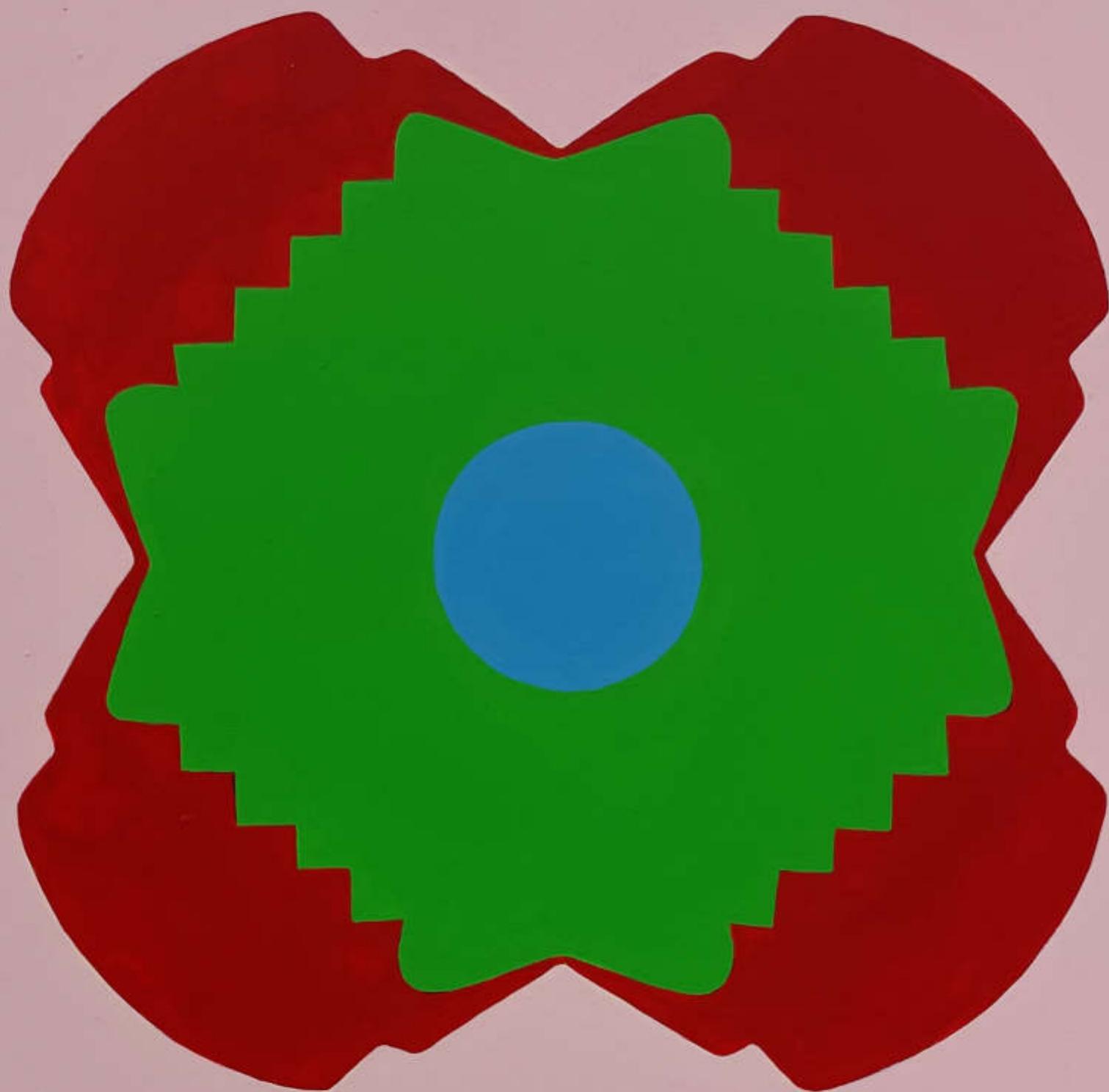






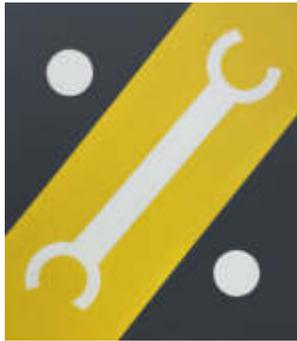
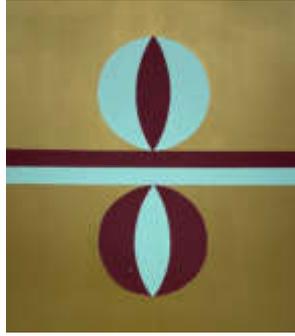
















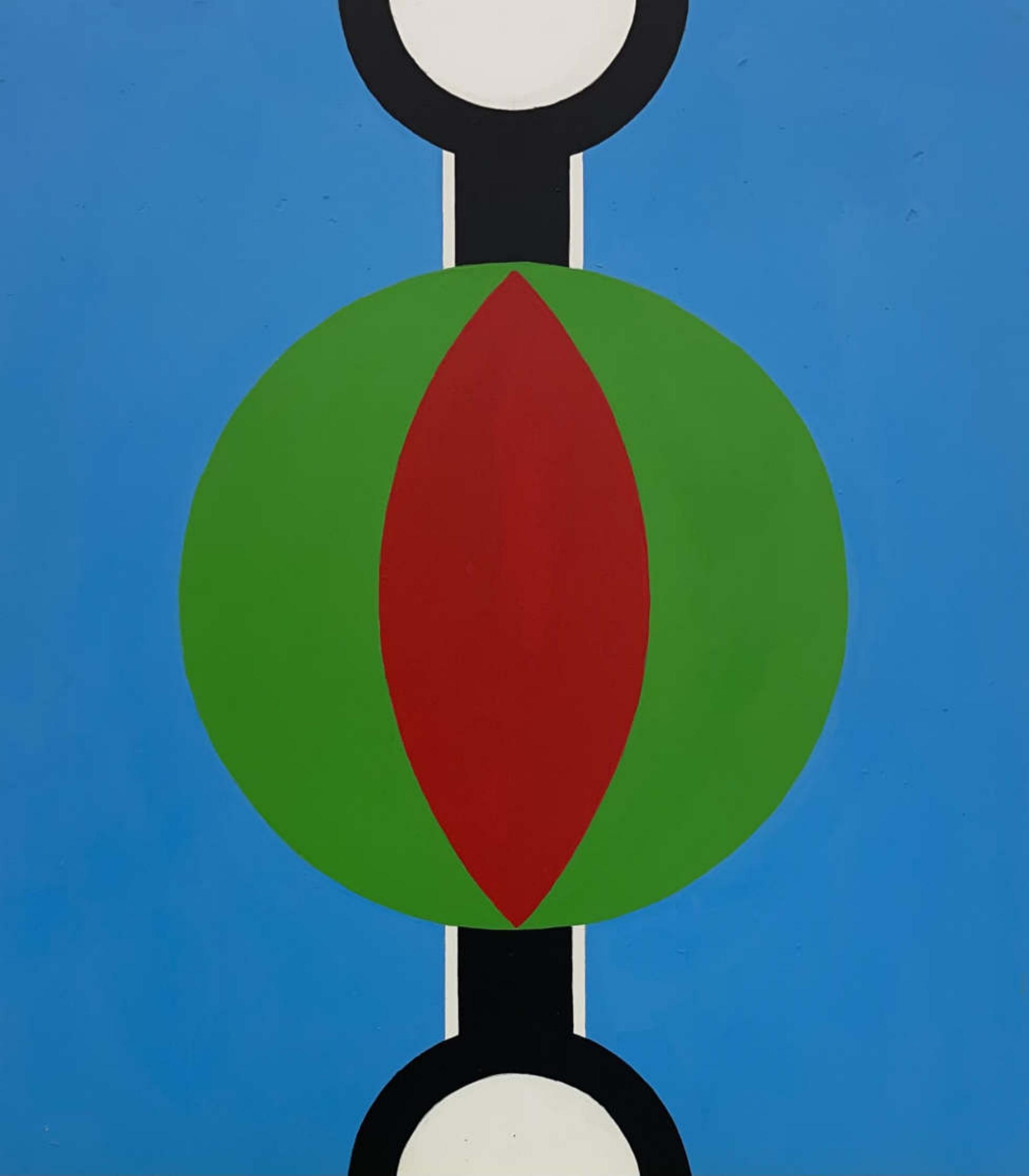












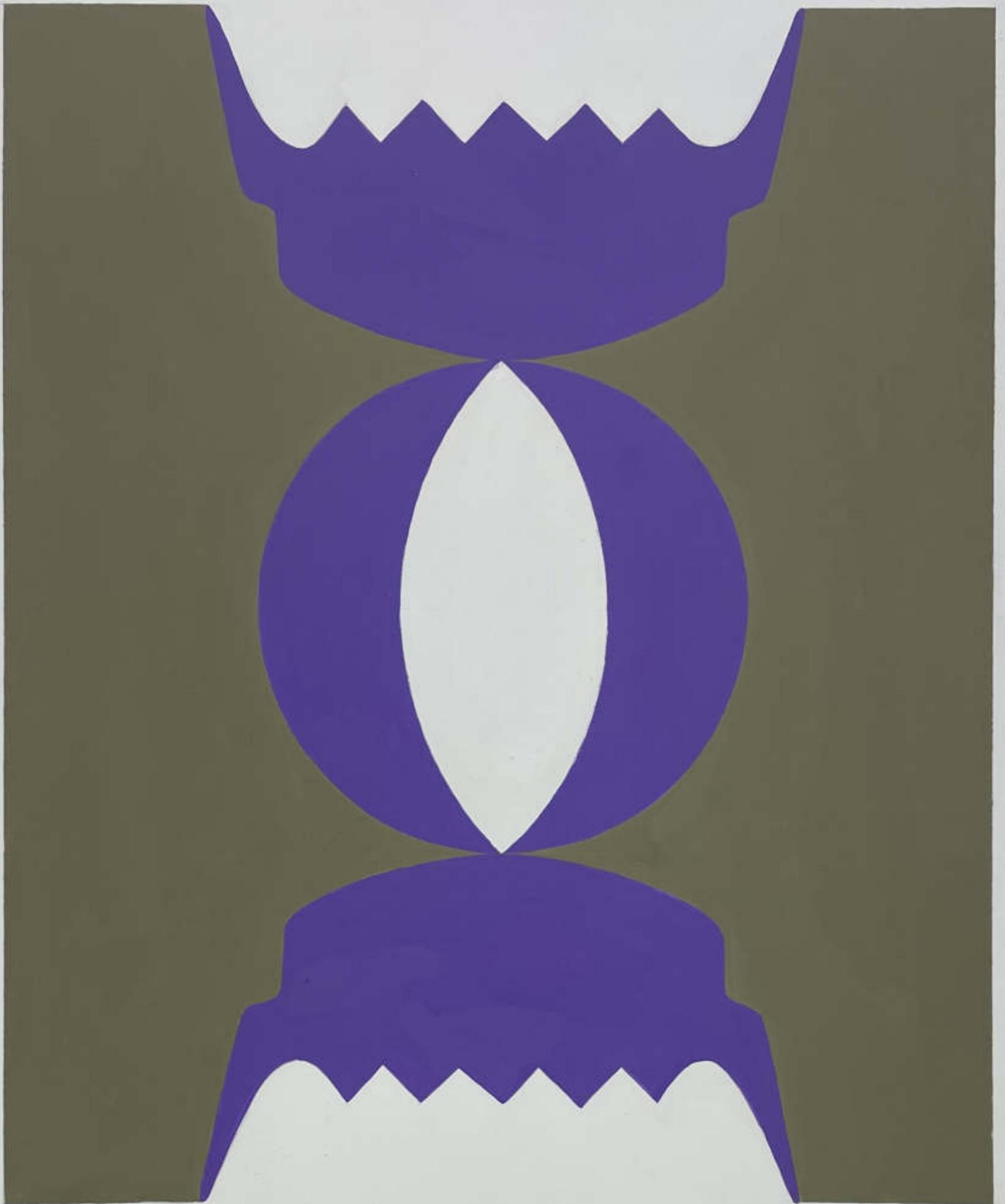


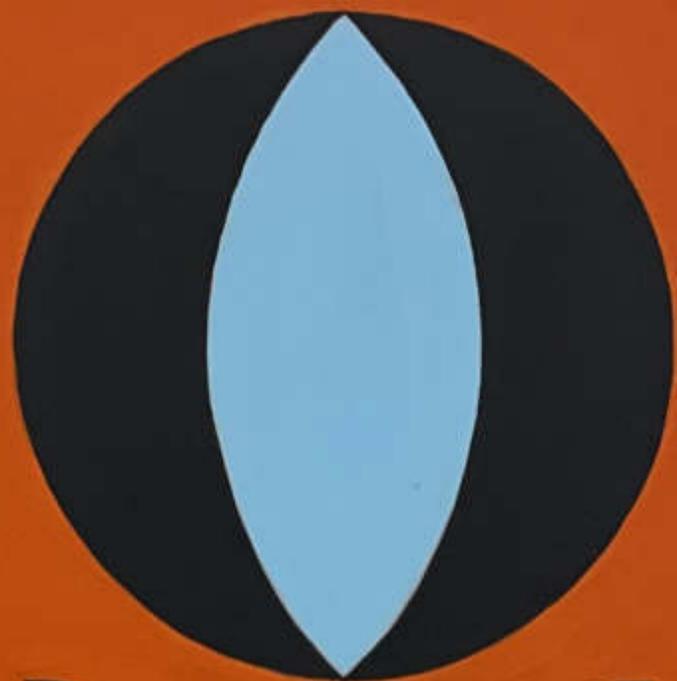








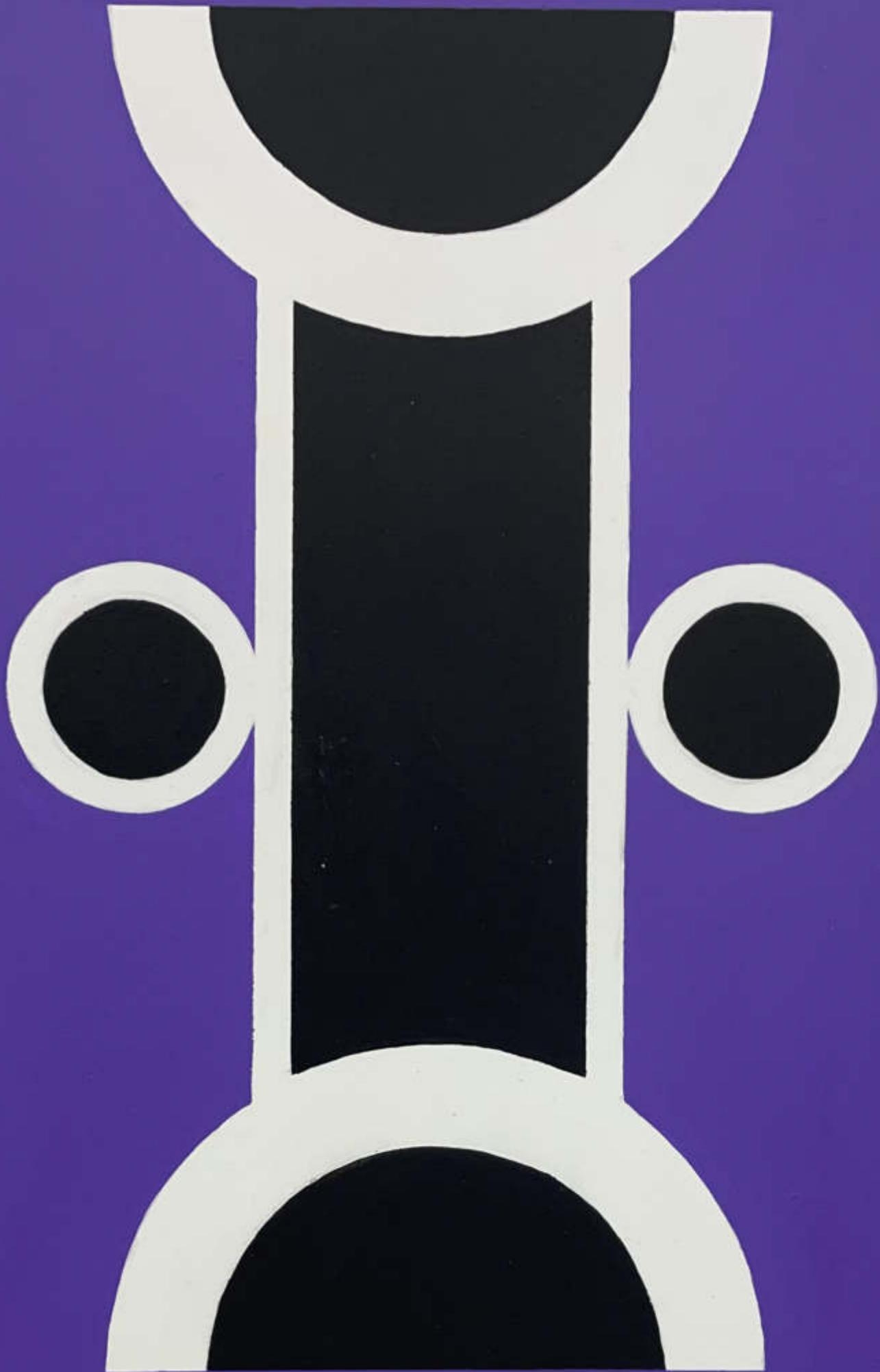










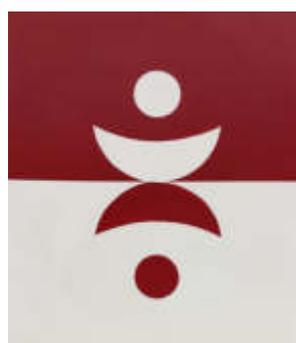












*Bandeiras*





*Minas e Brescia*  
2022, cuciture e acrilico, 89x134 cm



*Alexandre de Bergamo  
2022, cuciture e acrilico, 89x134 cm*



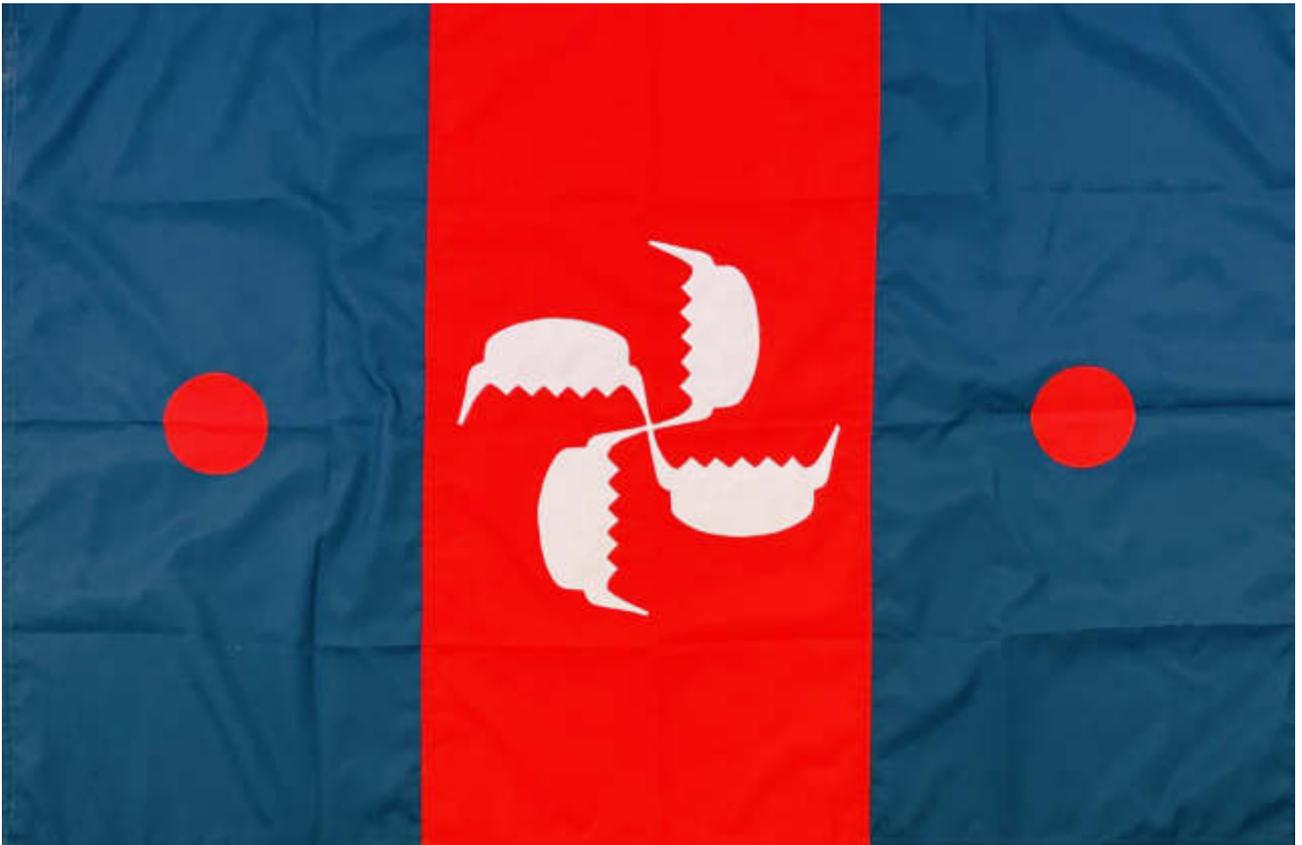
*Caduceu*  
2022, cuciture e acrilico, 89x134 cm



*Cavalo de Troia*  
2022, cuciture e acrilico, 89x134 cm



*Farol*  
2022, cuciture e acrilico, 89x134 cm



*Rosa Bianca*  
2022, cuciture e acrilico, 89x134 cm

*Cipos*





Ethiopian  
circumference 16cm



Snake  
circumference 70 cm



African  
circumference 23 cm