

# Heberth Sobral

*Portfolio*



*Stocks*

## STOCKS

Stocks is a long term project which will include ten I.P.O.s.. Each I.P.O is a series of 100 small paintings with colors and geometric shapes, its original name follows the principle of an action, both in interfering in the order of the paintings and in the stock market shares. Each square represents a fraction of the work, just like in the stock market, when most of it is acquired, the higher the percentage of the work, the orders of the 100 works are random according to the particular taste of those who own them.

The Art market is very similar to the financial market, it is not by chance that large banking corporations have their private collections of art, these activities go together.

Some collectors acquired an artist thinking about its valorization thus increasing its patrimonial value, be it selling in the secondary market or keeping in its collection for a supposed inheritance.

As in the stock market, they bet on low stocks to win high or

keep the stock to increase their participation in the company. The company that goes public on the stock exchange uses the capital of its shareholders to make investments in its products, the same logic serves for the artist to use the capital of a work sold to reinvest in his works. For the construction of the visual language of the work, I use parts of the Playmobil doll on which it was based on the Bauhaus philosophy of seeking simpler shapes and lines, defined by the function of the object, along with that I sought references of geometric balance in Russian Constructivism, colors of African paintings and the symbolism of Rubem Valentim.

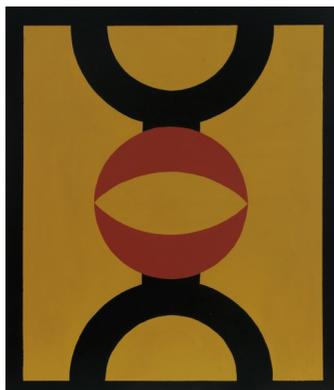
The first I.P.O. was presented in Rio at the beginning of 2021.

The second one will be shown in Italy in 2022.

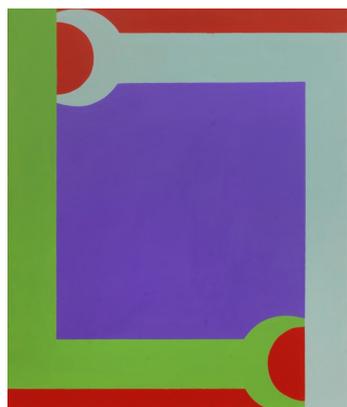








Aços 14-22  
36x42 cm  
Acrilico su tavola  
Ciascuna è opera singola



Ações 2-10  
36x42 cm  
Acrilico su tavola  
Ciascuna è opera singola

*Windows of the interior*

## WINDOWS OF THE INTERIOR

These windows are from Muriaé, Minas Gerais, where I was born. One of the desires of people who live in the countryside is to have a truck to do freight and thus get to know Brazil.

To see in person what we could only watch on TV.

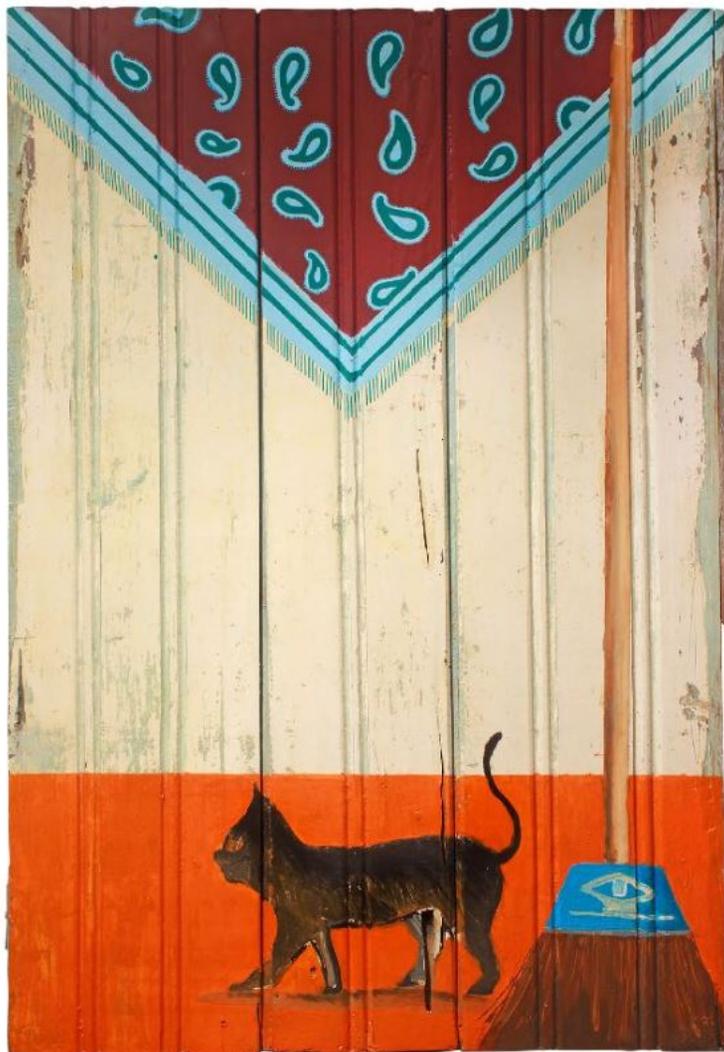
We stared at the trucks coming and going on the road through the windows in our childhoods, wishing we could go with them to other destinations.

Time passed and what made me get to know other places in Brazil and abroad was art.

The window frame represents the time of my childhood when I would stay at the window wishing to see other destinations.

The painting is a kind of window that takes you to a landscape, a trip, and it opens a gap where there is only a wall. Using the window itself to represent the painting, I create a paradox.

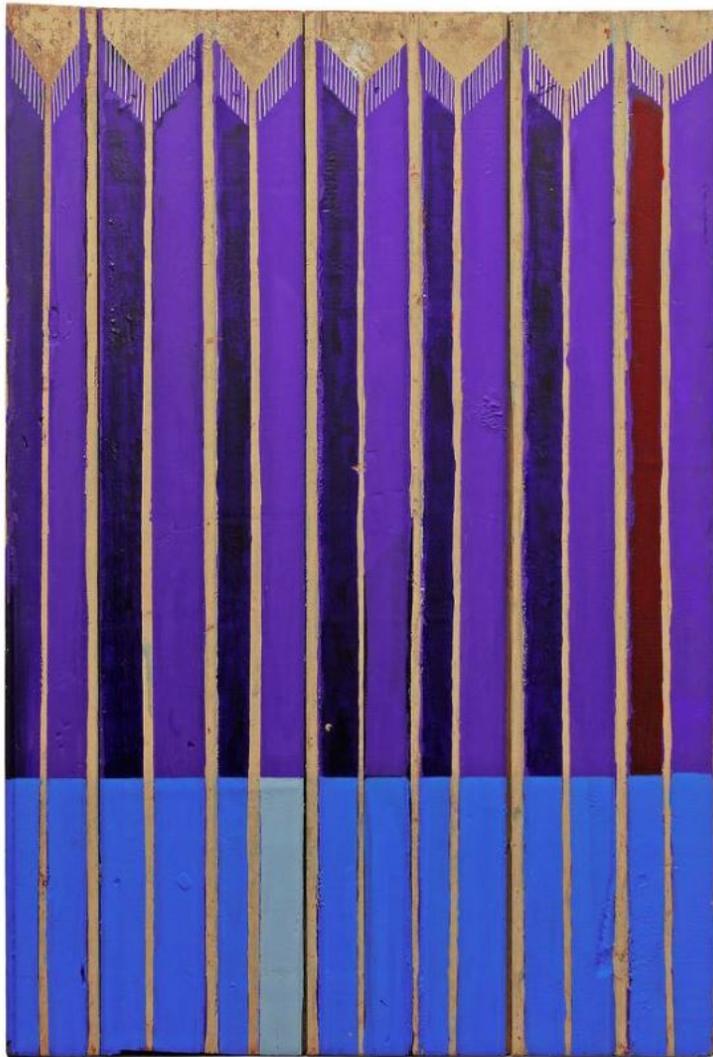
With the window open, you have a wall, and when it's closed, you have a painting that you can look at and travel



Room  
Painting on wooden window  
100 x 70 cm



Bodywork  
Painting on wooden window  
100 x 84 cm



Covered  
Painting on wooden window  
100 x 70 cm

*Cipòs*

## CIPOS

When they cut our umbilical cord, we are born into the world. I created the same analogy for this series of works with the vine.

The vine is the umbilical cord of nature, and when I cut it from the forest, my work is born.

From then on, they will be unique pieces like all the individuals on earth.

The piece represents only itself, and it begins and ends in itself, and it does not represent or mean anything outside of itself.

Something new emerges there that represents itself, with its own identity. I search the reference of the paintings in several sources: in animals, body paintings of natives, fabric prints, or simply from my head.

I present them in loops to represent the cycle of life



Ethiopian  
circumference 16cm





*Tiles*

## TILES

This work arises from a fusion between my work with Playmobil and the Portuguese culture of tiles. In 2015 I participated in an artist residency in the ART District of Cascais in Portugal, in collaboration with the Pestana Hotel. In my walks through the city, during the period of the artistic residency, I discovered the sophisticated art, created by the Portuguese, of using tiles to frame and give an identity to their architecture.

The elegance and delicacy of the tiles add a historical and authentic coloring to the city. I got inspired and decided to incorporate this particular form of art into my artistic process to pay homage to the city and the local culture that welcomed me so well.

In the end, we made a permanent wallpaper installation in room 26 of the Pestana Hotel

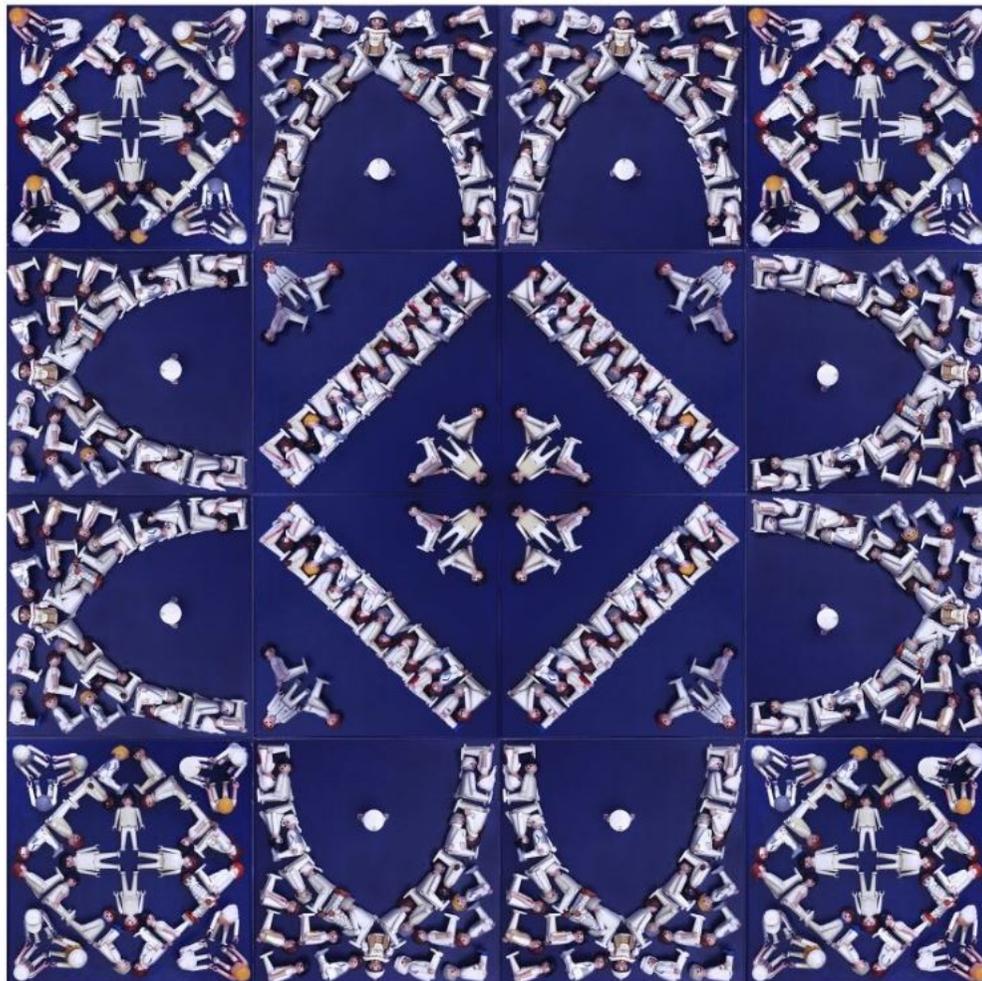


Little robot  
Wooden object and 6 tiles  
16 x 16 x 16cm





**Padio**  
60 x 60 cm



Fine art photo printed with mineral pigments on 100% cotton paper

*Daily Life*

## **DAILY LIFE**

I use toys to create my artistic language, always focused on the representation of daily life.

The toy, for me, is a social model; as children, we always play with what we think we will be as adults.

I approach themes of behavior, thoughts, and acts performed through a culture.

By always creating something present in everyone's life, my idea is to take the spectator into the artwork through a memory.

Each photos come in two sizes 90 x 60 cm and 120 x 80 cm



## CV

Born in Muriaé, Mina Gerais, Brazil, in 1984.

He lives and works in Rio de Janeiro

### Education

#### 2012

Produzir-Ver-Pensar, with Pedro França, Escola de Artes Visuais do Parque Lage, Rio de Janeiro, RJ, Brazil

#### 2011

Master Degree in Industrial Design, Universidade Estácio de Sá, Rio de Janeiro, RJ, Brazil

Figura Humana, SENAC, Rio de Janeiro, RJ, Brazil

Criação Artística, SENAC, Rio de Janeiro, RJ, Brazil

## Exhibitions

### Exhibitions, selection

#### 2022

Novos Horizontes, Inside Brazil's Contemporary Art Scene Vol 1, Nichido Contemporary Art, Tokyo, Japan

#### 2019

Love City, Lisbon, Portugal (Solo Show)

E no mar estava escrita uma cidade, Centro Cultural Laurinda Santos Lobo, Rio de Janeiro, RJ, Brazil

Invéntario das pequenas epifanias, Centro de Arte Calouste Gulbenkian, Rio de Janeiro, RJ, Brazil

#### 2018

Somos todos iguais, Centro Cultural da Justiça Federal, Rio de Janeiro, RJ, Brazil

Arte Core - Festival de Arte- Museo de Arte Moderna ,

Rio de Janeiro, RJ, Brazil

Bienal de Curitiba, Curitiba, SC, Brazil

## **2017**

Fornalha, Portas Vilaseca Galeria, Rio de Janeiro, RJ,  
Brazil

Diálogos Ausentes, Galpão Bela Maré, Rio de Janeiro,  
RJ, Brazil

## **2016**

Estandarte, Instituto de Pesquisa e Memória Pretos

Novos, Rio de Janeiro, RJ, Brazil (Solo Show)

Heberth Sobral, Moto Lisbon, Lisbon, Portugal (Solo Show)

Festival Lumina, Cascais, Portugal (Solo Show)

Pensão Artística, Instituto de Pesquisa e Memória Pretos

Novos, Rio de Janeiro, RJ, Brazil

Pop-up Show, Galeria Branco, Cascais, Portugal

Fumes, Hotel Paris, Rio de Janeiro, RJ, Brazil

## **2014**

Violence is not a joke, University of North Carolina,  
Chapel Hill/NC, USA

Atemporal, Rio de Janeiro, RJ, Brazil

Teu na telha, Morro do Alemão, Rio de Janeiro, RJ, Brazil

## **2013**

A Nova Mão Afro-brasileira, Museu Afro-brasileiro, São  
Paulo, SP, Brazil

Abertura, Orlando Lemos Galeria, Nova Lima, MG, Brazil

ENTRE, Portas Vilaseca Galeria, Rio de Janeiro, RJ,  
Brazil

## **2012**

Gesto Amplificado, Caixa Cultural, Rio de Janeiro, RJ,  
Brazil

Acervo, Portas Vilaseca Galeria, Rio de Janeiro, RJ,  
Brazil

## **2011**

Colecionador Contemporâneo, Rio de Janeiro, RJ, Brazil

UAMO Festival, Munich, Germany

## **2010**

Violência não é brincadeira, Portas Vilaseca Galeria,  
Rio de Janeiro, RJ, Brazil

## **Residences**

## **2015**

Pestana Art District, Cidadela, Cascais, Portugal  
Pensão artística, Região Portuária, Rio de Janeiro, RJ,  
Brazil

## **Institutional Collection**

Museu Afro-brasileiro, São Paulo, SP, Brazil