

# Heberth Sobral

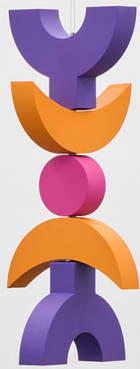
*Troca*

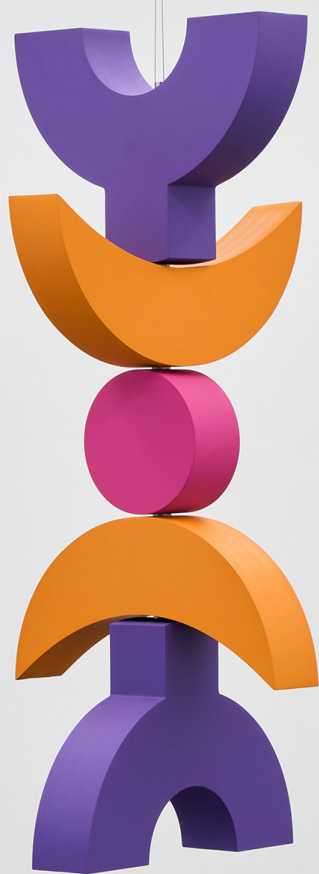
















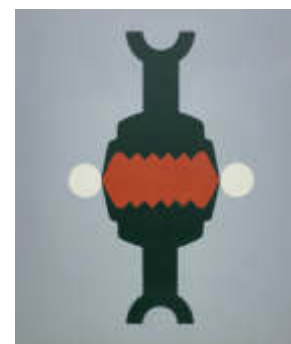
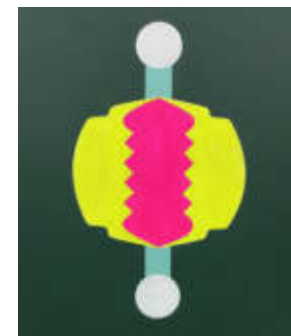
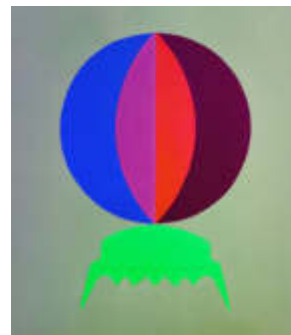


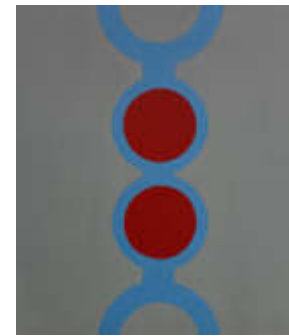
*IPO 3*

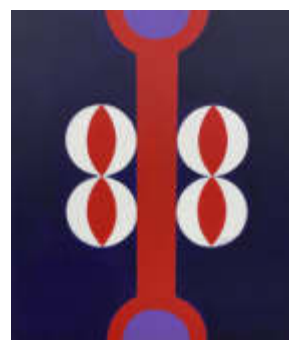
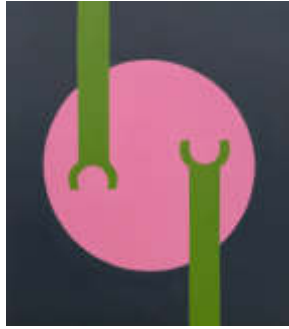
ciascuno 42x36 cm

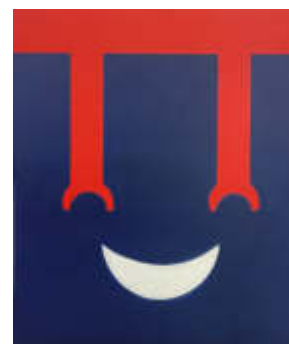
La serie di dipinti I.P.O. 3 nasce dall'esplorazione dell'intreccio tra il mercato dell'arte e il mercato finanziario. Chi acquisisce un'opera di un artista sta in realtà comprando la partecipazione all'"impresa" dell'artista stesso. Da qui l'idea di creare un progetto di dieci IPO esposte in varie parti del mondo. La n. 1 e 2 a Rio de Janeiro, la n. 4 a Tokyo e la n. 3 in Italia. Ogni collezionista può acquistare da 1 a 100 'azioni', dando inizio al gioco di scambi e sostituzioni in cui, modificando la disposizione delle opere, sarà possibile crearne altre del tutto nuove.

The I.P.O. 3 series of paintings results from an exploration of the similarities between the art market and the financial market. A collector who acquires an artist's work is actually buying an interest in the artist's "business". Hence the idea of creating a project of ten IPOs that will be exhibited in various parts of the world. No. 1 and 2 in Rio de Janeiro, No. 4 in Tokyo and No. 3 in Italy. Each collector will be able to buy from 1 to 100 'shares', initiating a game of exchanges and substitutions in which, by modifying the arrangement of the works, it will be possible to create completely new ones.

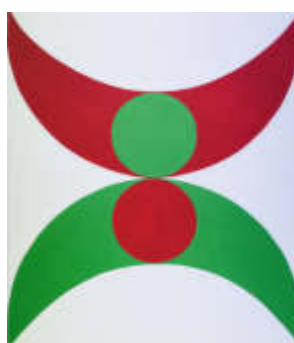
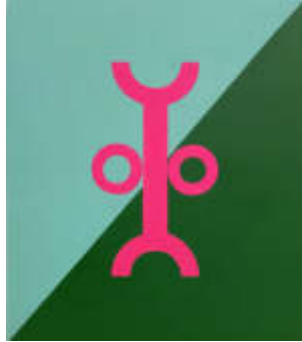


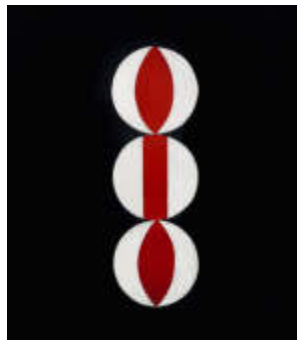
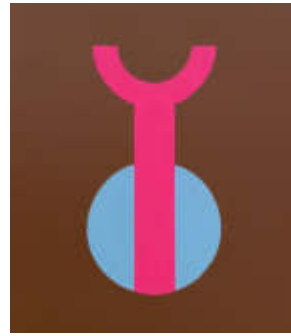
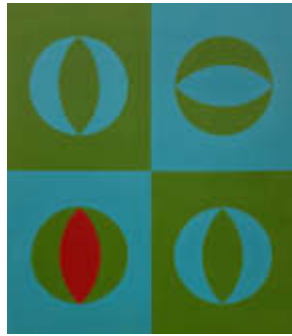




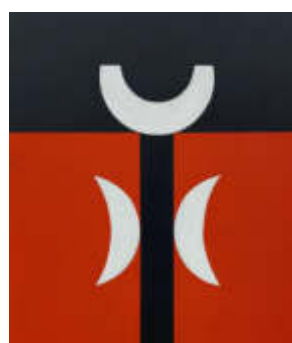
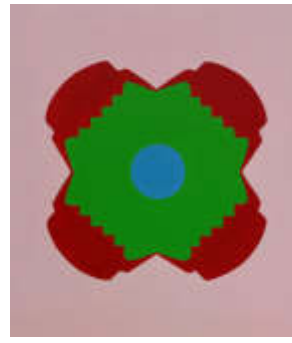
















Azione IPO 3  
2021  
acrylic on canvas  
36x42cm each

From the first sold to the 10  
euro 900 tax incl

from the 11 sold to 20  
euro 1000 tax incl

from the 21 sold to 30  
euro 1100 tax incl

etc...

*Bandeiras*





*Minas e Brescia*  
2022, cuciture e acrilico, 89x134 cm  
euro 1500



*Alexandre de Bergamo  
2022, cuciture e acrilico, 89x134 cm  
euro 1500*



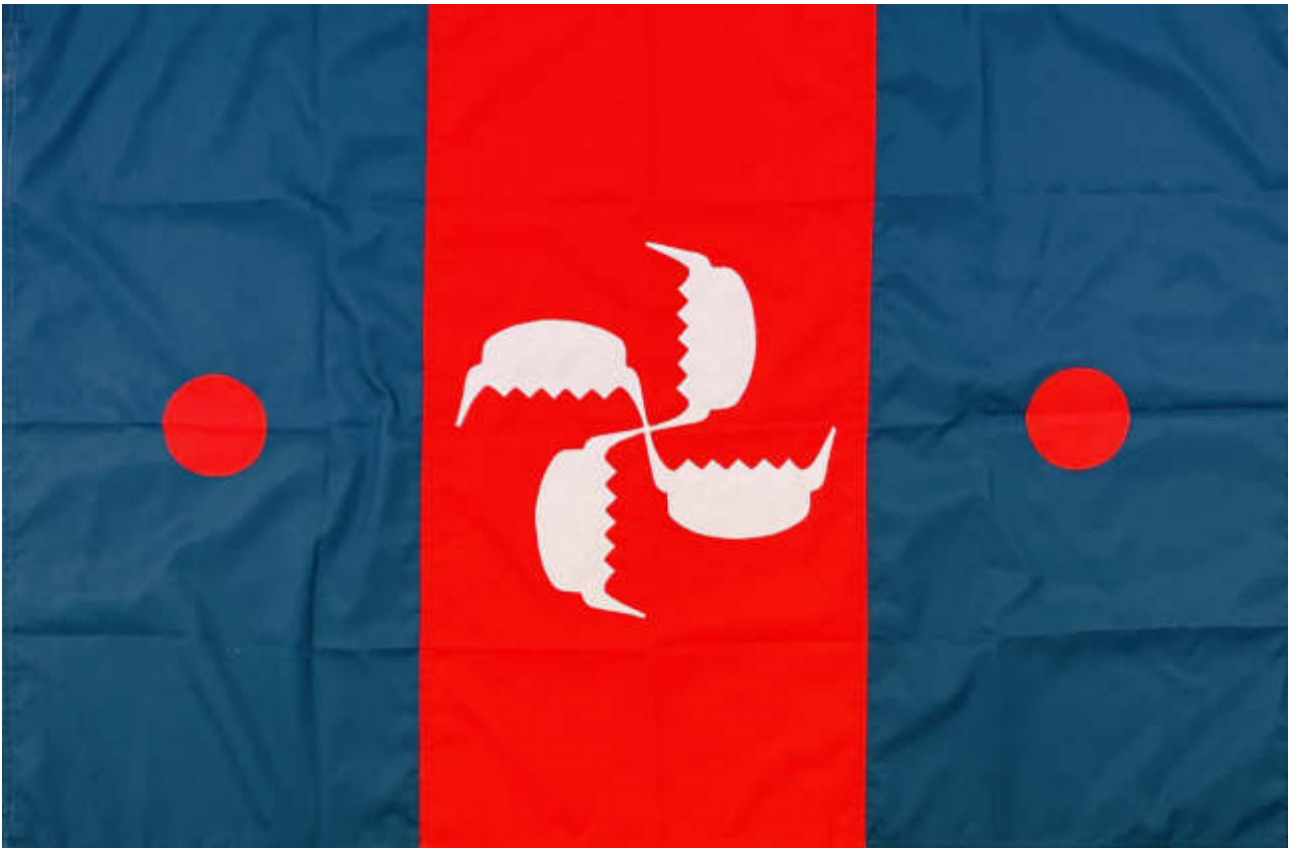
*Caduceu*  
2022, cuciture e acrilico, 89x134 cm  
euro 1500



*Cavalo de Troia*  
2022, cuciture e acrilico, 89x134 cm  
euro 1500



*Farol*  
2022, cuciture e acrilico, 89x134 cm  
euro 1500



*Rosa Bianca*  
2022, cuciture e acrilico, 89x134 cm  
euro 1500

*Cipos*



*Bahia*  
2022, liana e acrilico, 35x31x9 cm  
euro 780





*Carvão*  
2022, liana e acrílico, 32x24x30cm  
euro 780



*Contorsionista*  
2022, legno e acrilico, 87x35x25 cm  
euro 4500